Our 62nd Year

The BOWLING NEWS

THE SOUTHWEST BOWLER'S WEEKLY SOURCE OF COMMUNICATION AND RECOGNITION

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Pepsi, Nationwide Continue National Sponsorships with Pro Women's Bowling Tour

ARLINGTON, Texas – Nationwide and Pepsi return as national sponsors of the Professional Women's Bowling Association for the 2018 season and each will be a title sponsor of a PWBA Tour event.

Pepsi, the official soft drink of the PWBA, will be the title sponsor of the PWBA event in Seminole, Florida. Pepsi previously was the title sponsor of the PWBA Lincoln Open, won by Shannon O'Keefe in 2016 and Sin Li Jane in 2017.

The Pepsi PWBA St. Petersburg-Clearwater Open will take place Aug. 2-4 at Seminole Lanes. The 10th stop of the 14-event PWBA Tour schedule, the tournament will be the first PWBA elite-field event, a new element of the tour in 2018.

PWBA elite-field events will consist of the top 24 players on the 2018 PWBA points list after the first eight events of the season, with the remainder of the 32-player field filled through a qualifying tournament.

Nationwide also will have its name on a PWBA Tour stop for the third time, as the Columbus, Ohio-based company will be the title sponsor of the 2018 PWBA event in its hometown.

The Nationwide PWBA Columbus Open is set for Aug. 16-18 at Wayne Webb's Columbus Bowl. It will be the 12th tour stop and an elite-field event.

Nationwide was title sponsor of the 2016 PWBA Sonoma County Open in Rohnert Park, California, won by O'Keefe, and the 2017 PWBA Rochester (New York) Open won by Danielle McEwan.

The stepladder finals of both the Pepsi PWBA St. Petersburg-Clearwater Open and the Nationwide PWBA Columbus Open will be televised live on CBS Sports Network.

A new name on the PWBA Tour this season will be Vis-Sportswear. The Italian sportswear company has joined the PWBA Tour as an apparel

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Scan with smart phone to visit our website

PBA Spare Shots

BARBASOL "FACIAL" RESULTS IN ADJUSTED FINAL SCORE FOR TOM SMALLWOOD

Upon further review, Tom Smallwood's final shot in winning the Barbasol PBA Players Championship at Wayne Webb's Columbus Bowl Sunday was officially recorded as a "zero" due to a foreign substance – shaving cream – on his ball.

After throwing two strikes in the 10th frame to lock up his victory over Jason Belmonte, Smallwood was given a "Barbasol facial" by fellow Brunswick staffer Jon Van Hees before he had a chance to throw his final shot. Smallwood then delivered his fill ball – leaving the 2-8 – which initially gave him a winning total of 267. But when tournament director Kirk von Krueger noticed some of the shaving cream had landed on the ball, Smallwood's final shot was disqualified and the final score of the match became 259-239.

TOM SMALLWOOD CLOSES IN ON ELITE EIGHT FIELD FOR 2018 PBA TOUR FINALS

Speaking of Tom Smallwood, his win in Columbus, Ohio, helped him move into contention for a berth in the 2018 PBA Tour Finals which will take place May 4-6 at Thunderbowl Lanes in Allen Park, Mich. The PBA Tour Finals, which will be televised by CBS Sports Network as part of the 2018 Go Bowling! PBA Tour schedule, will include the top eight players in combined PBA Tour/World Bowling Tour earnings from 2016 through the Port Property Management PBA Xtra Frame Maine Shootout, which will take place April 17-18 at Bayside Bowl in Portland, Maine.

With only the USBC Masters (April 9-15) in Syracuse, N.Y., and the Maine tournament remaining on the combined earnings list, the top eight players are: EJ Tackett ($380,828), Jason Belmonte ($380,357), Jesper Svensson ($296,456), Dom Barrett ($254,490), Anthony Simonsen ($236,834), Marshall Kent ($223,745), Tommy Jones ($175,652) and, in the No. 8 position, Sean Rash ($154,472).

With a $30,000 first prize at stake in the USBC Masters, the 2018 season's third major championship, and $10,000 to the winner in Maine, a handful of other players – led by Smallwood – have a chance to break into the elite eight field. Smallwood's combined earnings are $153,057, just over $1,000 behind Rash. Mathematically in contention behind Smallwood are Ryan Ciminelli ($137,080), Francois Lavoie ($128,055) and Kyle Troup ($123,440).

Continued on Page 3

Plano Senior High School Wins Sam Houston State University 2018 Kat Cup

Plano Senior High School Bowling Team with Friends and Family

CONROE, TX - The Plano Senior High School bowling team rolled over the state's best keglers a few weeks ago in Conroe, TX.

The Wildcats qualified second behind Schertz Samuel Clemens to make the final field of 8.

In the round of 8, the Cats bested the Katy Tigers from Houston.

Then in the final 4, the boys in maroon faced a tough team from San Antonio Randolph A.F.B.

After getting by Randolph in a close match, it was on to the finals against Clemens.

The Wildcats took the first game of the best 2 out of 3 game match.

They were behind in the 2nd game when they roared back with strikes in the 8th, 9th and 10th frames to take home the victory.

Seniors Daniel Mandell, Dashawn Houston and Jaxon Baron led the Cats to their second tournament victory of the year.

The Wildcats won the Ebonite Open in New Braunfels earlier this season and finished 2nd in San Antonio at the High School Match Play tournament last month.

Other Wildcat players are Jacob Curtiss, Trey Bevels, "Sean Rob" Robinson and Hayden Thomas.

Sophomore Jacob Curtiss won the mens singles tournament and senior Dashawn Houston was named tournament MVP to top off a dominant Wildcat weekend.

Plano Senior is currently ranked first in district and the regional and state playoffs begin in March.

There are 87 schools that participate in Texas High School Bowling.

The following schools competed at the Sam Houston State University Kat Cup.

Converse Judson Rockets, New Braunfels Canyon, McKinney Boyd, S.A. Robert E. Lee, Morton Ranch, S.A. Randolph A.F.B., Schertz Samuel Clemens, Frisco Heritage, Prosper, Cibolo Steele, Pearland, Katy, Cedar Ridge, Georgetown, Centennial and Allen.

Just Paying Attention

By Mark London
Mark@TheBowlingNews.net

In what has become, unofficially an annual column, we break down the PBA's Big February television ratings. For the third year in a row, PBA Commissioner Tom Clark answers JPA questions and interprets what the various ratings numbers mean to the Association.

This year, perhaps more any in the last thirty years, reflects the changes of not only who is watching, but how they are watching. Older viewers watch traditional television, younger viewers watch using hand held electronic devices, both are watching from a variety of places. Many more viewing places are available than when I hooked up Pong to our rec room TV for the first time. Welcome to the wonderful world of television viewing, 2018 style.

Here's a quick primer for you. Nielsen television ratings used to be calculated simply by writing in a diary booklet at home what was watched and by how many people by a given television set.

With the advent of the DVR, ratings are adjusted to show who watched a recorded show within three days and within seven days after its original airing. Those come in two separate figures, Live +3 and Live +7. This was not possible with the old VCR technology (try finding a VCR at Best Buy nowadays).

Another newer closely-watched total is live-streamed audience, which is the number of viewers watching online with an iPhone, android, or tablet device. As that number continues to rise in the last two years, that's why you've noticed many more in-show mentions of which phone app that channel or network prefers you to watch their program, although there are many more to choose housing multiple apps, like Amazon, Netflix, Hulu, and others. Ironically, Clark received the ESPN3 streaming numbers during our interview

The newest figure, which Clark also mentions, is an 'Out of Home' rating. The new figure takes a measurement of viewers in public places, like bars, restaurants, and airports.

So if you're at Buffalo Wild Wings for lunch or your favorite center for a tournament on a Sunday afternoon and the PBA Tour is on at the time, you're added to the viewership number. Those numbers take a little longer to be counted and added to the initial overnight and daily ratings.

We began with how the PBA fared against what ratings juggernaut every broadcaster faces every four years at this time of year, the Winter Olympics.

JPA: With pretty strong competition early Sunday afternoons, in addition to Winter Olympics coverage, the overall average viewership was a little lower for each of the three weeks. Were the numbers about what you expected?

Tom Clark: Yes, the numbers were about right given changing dynamics in viewership of our lead-in programming and the wildcard of the Winter Olympics falling every fourth year during our run in February. Each week on our live shows, we grew the number to its highest point during the championship match.

JPA: The 18-49 (age of viewers) numbers stayed almost the same for February 11 and February 18. That has to be a huge plus keeping the key demographic group watching.

Clark: The biggest story of the 18-49 is the continued great ratings in that demo for the CP3 PBA Celebrity Invitational, almost twice as high as normal weeks. But yes, that demo is where we want to maintain but definitely want to grow.

JPA: By combining these numbers, the television ratings, and the potential out of home numbers, do you see the overall viewership rising again?

Clark: Adding YouTube views to the overall total (these 4 shows are all around 100k now I think?) then the overall is pretty consistent with recent history

JPA: What were the viewing numbers from ESPN3? How different are they against other shows in the previous two years and also against last year's Big February live shows?

Clark: I have the WSOB numbers, which went up significantly. The other new numbers that we won't have for a few weeks is the full February "Out Of Home" ratings, which are being kept now, tracking viewership in public places. During the WSOB they added around 30-60,000 viewers per show, and we expect that to be higher in February with no NFL.

****Those ESPN3 numbers, showed an average viewership of just over 25,000 viewers per minute for the CP3 Invitational (average viewership on ESPN was 749,000), 17,700/minute for the Tournament of Champions (644,000), 12,100/minute for the 60th Anniversary Classic (559,000), and 16,250/minute for the Barbasol Players Championship (544,000). Another rating measuring exactly how many devices were logged in were two and a half times each the average viewers number for each show, known as total unique views. That put the CP3 at 66,000, the ToC at 46,000, 60th Anniversary Classic at 42,000, and 40,000 for the Barbasol TPC. ****

JPA: Has ESPN given you feedback on the February ratings numbers?

Clark: They are happy, and we are happy with the shows, the TOC returning to Riviera Lanes, Belmo's pursuit during the majors, new fresh faces like Matt O'Grady, Keven Williams, Shota Kawazoe and first TV win for Jakob Butturff, the 60 Most Memorable Moments, Hall

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Tournament Schedule

Date	Tournament Detail	Location
Nov 25-26, 2017	Wild Turkey Mixed Tournament – $2k added	Cityview
Jan 27-28, 2018	Mixed Doubles - $3k added	Forum Bowl
Feb 10-11, 2018	Youth City - $3k added	Cityview
Feb 12-23, 2018	Senior - $1k added	Mail-O-Graphic
April 21-22, 2018	Ladies City - $3k added	Cityview
April 29, 2018	Youth/Adult Doubles - $2k added	Watauga
May 5-6/May 11-12	Open City Championship - $10k added	Bowlero Euless
July 7-8, 2018	After the Fire Works – Mixed Trios - $2k added	TBD

Visit our website www.nctusbc.com for tournament entry forms.
For More Information, Contact NCTUSBC: Terry Taylor 817.385.8326 email: nctusbc@bowl.com

HONOR ROLL

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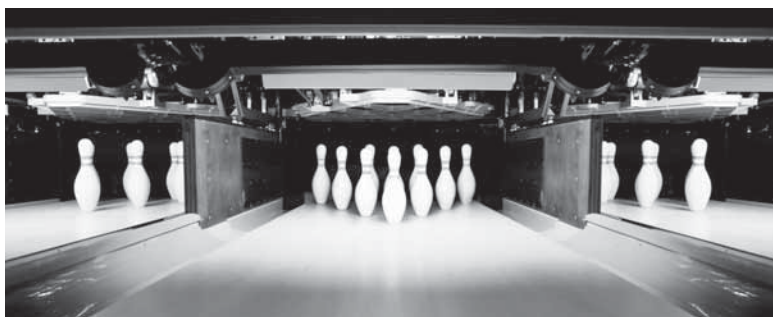
Men

Billy Rogers, Plano Super Bowl	848
Dean Braudrick, Forum Bowl	805
Brian Linderman, JB's Allen Bowl	766
Rudy Garcia, Jr., Cowtown Bowling Palace	746
Sam Creager, Rowlett Bowl-A-Rama	715
Brad Petzel, Strikz	701
Rick Lawrence, Ennis All Star Bowl	689
Mike Workman, Red Bird Lanes	685

Women

Michelle Rogers, Plano Super Bowl	745
Akeshia King, Forum Bowl	730
Beth Campbell, JB's Allen Bowl	705
Alecia Henderson, Cowtown Bowling Palace	690
Lauren Cathey, Red Bird Lanes	660
Cindy McBride, Strikz	603
Ryne McKenrick, Ennis All Star Bowl	599
Lynette Most, Rowlett Bowl-A-Rama	563

Scan with smart phone to visit the SASBA website. www.sasba.com



At Forum Bowl

Braudrick blasts 299/805, King belts 730

Garrett 298/800, Lewis 300, Hopkins 299

Dean Braudrick won the high-set contest last week at Forum Bowl as he tossed award-winning numbers of 247-259-299 = 805 in Fast Lane Trio league play.

D J Garrett finished close behind Braudrick with an award-winning 298/800 Crusaders outing.

Akeshia King led the ladies with a rollicking 277-218-235 = 730 Crusaders set.

Michael Lewis captured high-game honors with an award-winning 12-bagger. Will Hopkins shared runner-up honors with Braudrick with a near-perfect 299 solo.

HONOR ROLL

Holly Ginn 244-635, Kim Jackson 229-588, Jeff Davis (9 pin) 300-875, B J Freeman (9 pin) 202-553, John Hartsel 275-741, Teresa Ross 237-659, Victor Seabrooks 278-692, Kara Congi 246-644.

Mike Hines 258-709, Katrina Smoot 192-537, Donny Hawkland 248-692, Quynh Nguyen 225-626, Alex Barnishing 245-663, Dana Short 248-591, Victor Seabrooks 255-718, Molly Chacon 199-549.

Sean Lavery-Spahr (4 games) 279-1017, Brenda Padilla (4 games) 235-908, Leon Kinchelow 255-705, Karen Cox 166-466, Preston Smith 267-706, Kristal Rogers 215-550, Richard Reid 227-602.

Lisa Wood 182-469, Greg Coy, Jr. 279-779, Genie Franklin 234-685, Derrik Omey 209-620, Lajean Lewis 172-478, Terry Ellis 290-737, Karen Sykes 233-637, Chris Sereseroz 256-600, Dolores Heitman 174-486. Lance Duensing 278-701, Kim Jackson 185-488, Wade Engelsman 225-566, Keri Cramer 132-379.

SENIORS

Tom Czajkowski 246-708, Judith Guillory 268-706, Russell Fox (9 pin) 300-790, Pam Stewart (9 pin) 231-662.

PBA SPARE SHOTS

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PORT PROPERTY MANAGEMENT PBA XTRA FRAME MAINE SHOOTOUT NEARLY FULL

And speaking of the Port Property Management PBA Xtra Frame Maine Shootout, the capacity field of 64 players is on the brink of being filled. The singles tournament that leads into the PBA League competition at Bayside Bowl in Portland, Maine, April 20-22, had fewer than 10 spots available as of today.

Players ranked among the top 75 on the PBA Tour's 2017 aggregate earnings list have first priority to enter by the Monday, March 5, deadline (if the field isn't filled prior to Monday).

The PBA Xtra Frame Tour event involves a unique best-of-three-game, single-elimination match play format. A "draw party" will be held on Monday, April 16, to randomly selected bracket positions for all 64 players. Match play elimination round one on Tuesday will involve four sessions with 16 players with 32 winners advancing to round two later in the day. The 16 survivors from round two will continue the best-of-three-game competition on Wednesday until the field is reduced to two players who will bowl for the championship at 7:30 p.m. EST.

The entire Maine Shootout will be live streamed on Xtra Frame, PBA's subscription-based online bowling channel. To sign up for a subscription, visit xtraframe.tv. Josh Blanchard (2015) and Ryan Ciminelli (2016) are the champions of the two previous Xtra Frame Maine Shootout events.

PBA ADDS LUBBOCK SPORTS OPEN TO XTRA FRAME PBA TOUR SCHEDULE

The PBA Xtra Frame Lubbock Sports Open, presented by Ebonite, will return to the PBA Tour's schedule of Xtra Frame tournaments in 2018. The Lubbock event, scheduled for the June 8-10 weekend at South Plains Lanes in Lubbock, Texas, brings the series of tournaments covered exclusively by Xtra Frame to eight. Marshall Kent of Yakima, Wash., is the defending champion in Lubbock.

PBA BEGINS UNVEILING REMAINING "MEMORABLE MOMENTS"

The countdown continues. While the PBA has revealed its top 10 moments on a list of the 60 most memorable moments in history as part of the PBA 60th Anniversary Celebration Season, there are still 49 additional moments to unveil... and the unveiling has begun.

One additional memorable moment will be disclosed Monday through Friday on PBA's social media outlets. To make sure you don't miss out, follow the PBA on Facebook (www.facebook.com/Profes-

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PWBA

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sponsor for the next two years. Vis-Sportswear joins Apparel EFX, High 5 Gear, Kameleon Sportswear and Logo Infusion as approved apparel sponsors of the PWBA.

The following companies are registered accessories for the PWBA in 2018: 3G, Dexter, Eileen's Bowling Buddy, Genesis Bowling, Master Industries, Mongoose Products, Real Bowlers Tape, Robby's, Turbo Bowling Accessories, Ultimate Bowling Products and VISE Grips.

900 Global, Brunswick, Columbia 300, DV8, Hammer, Motiv, Roto Grip and Storm are Gold level partners with the PWBA for the next three seasons and will be featured at PWBA Tour events. Gold level partners are approved for equipment and for use of their logos on jerseys and apparel. Silver level partners Ebonite and Track are approved for equipment only.

The 2018 PWBA Tour season kicks off April 26 with the PWBA Las Vegas Open at the South Point Bowling Plaza in Las Vegas and will conclude Sept. 16-19 with the PWBA Tour Championship at the Richmond Raceway Complex in Richmond, Virginia.

Go to PWBA.com for news, the season schedule, player biographies and more.

At JB's Allen Bowl

Linderman lands 300/766, Campbell smashed 705

Lankford 300

Brian Linderman recorded a powerful 300-234-232 = 766 Wednesday Match Play series to come out on top of the honor roll for the week at JB's Allen Bowl.

Beth Campbell, Linderman's league mate, crafted a 215-259-731 = 705 series to take the top spot for the ladies with high-series honors.

Nick Lankford, also from the Wednesday Match Play group, shared high-game honors with Linderman with award-winning 12-baggers.

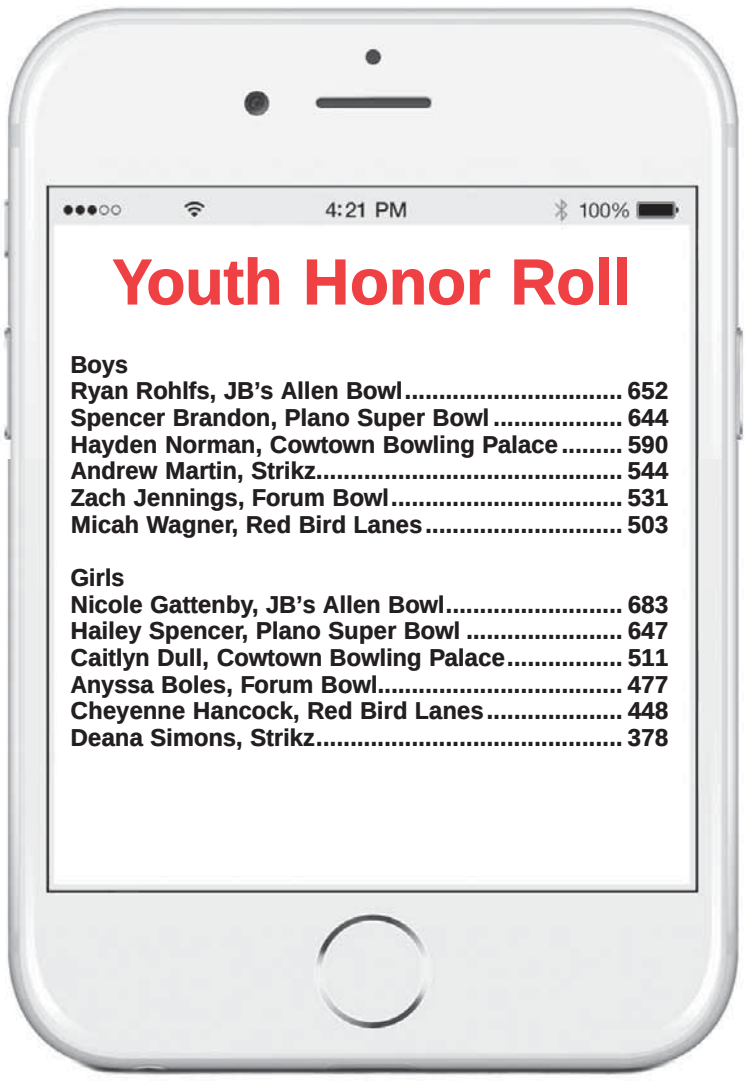
HONOR ROLL

Glenn Funderburk 277-749, Alexis Borman 265-696, Stacy Starry 226-653, Ben Minter 233-629, Debbie Schirka 180-469, Michael Lube 278-741, Cindy Powell 233-629, John Wolbert 266-723.

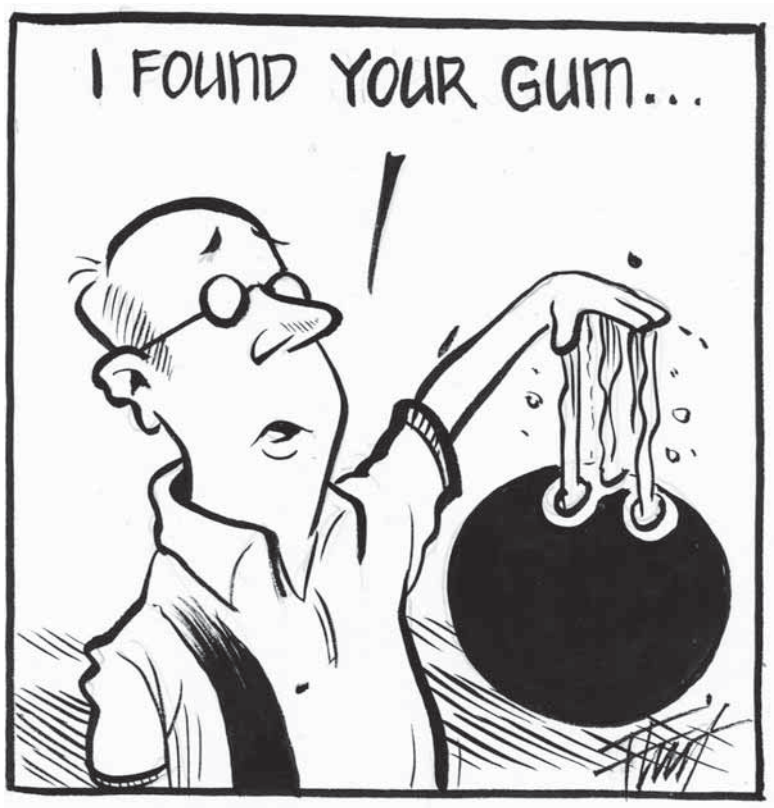
Kerry Smith 213-605, Nick Lankford 756, Chris Johnson 258-750, Anita Spolar 226-605.

SENIORS

Bill Kaiser 238-633, Lillian Hofmann 180-503, Laster Shealey 223-616, Joyce Kerby 175-463, Clarence Houser 236-613, Melba Moyer 166-457, Gwen West 181-457.



Lane Laughter



Dallas USBC Youth Scores

Nicole Gattenby headed the Dallas-area USBC Youth bowling last week with a rip-roaring 237-202-244 = 683 Youth Mania series at JB's Allen Bowl.

Ryan Rohlfs, Gattenby's league mate, led the guys with a super solid 236-246-170 = 652 set.

At JB's Allen Bowl – Josh Budnik 158-438, Ashley Martinez 82-212, Carlen Gattenby 202-567, Simon Rhamy 164-453, Amanda Ingman 164-420, Isaac Gattenby 146-421, Adrian Allen 123-269, Heather Hubbard 96-284, David Winchester 132-363, Megan Wente 102-282, Daniel Corekin 122-318, Caleb Hubbard 107-299, Clay Adams 192-562, Kendyl Goodger 181-497, R J Grantham 199-545, Ashlynn Starry 175-466.

At Plano Super Bowl – Joshua Richardson 117-321, Dora Zou 70-198, Cade Carson 132-365, Allyssa Lee 107-293, Cole Christner 215-586, Mya Murray 169-465, Spencer Brandon 257-644, April Kitch 182-529, Noah Raleigh 224-602, Isabella Hudson 107-314, Cody Thomas 264-601, Hailey Spencer 236-647, Brandon Ingram 195-533, Hailey Spencer 177-426, Dan Mandell 221-608, Zoey Ruby 211-527, Noah Raleigh 200-556, Caden Witt 233-577, Sara Taylor 189-485, Isaac Hulse (2 games) 85-145, Jadelyn Bannert (2 games) 63-123.

At Red Bird Lanes – Micah Wagner 211-503, Cheyenne Hancock 187-448, Trea Smith, Jr. 61-121, Savannah Vines 65-125.

At Strikz – Tyler Keeton 172-448, Amari Lewis 162-451, Cory Shen 190-516, Zachary Smullen 178-479, Bryce Herrington 170-497, Andrew Martin 194-544, Deana Simons 131-378, Alexia Moon 130-322, Jayme Brooks 117-327.

Fort Worth USBC Youth Results

Hayden Norman topped the Fort Worth-area USBC Youth bowling last week with an impressive 179-218-194 = 590 Strikers series at Cowtown Bowling Palace.

Caitlyn Dull, also from the Strikers group, paced the girls with a big 180-172-159 = 511 set.

At Cowtown Bowling Palace – Jacob Michael 221-572, Devin Saenz 223-564, Amanda Moore 163, Isabella Colbert 167, Mason Chapman 116-322, Gyanna Simmons 123-300, Benjamin Wheeler 103, Maddie James 106, Zack Meyer 113, Bailea Simon 83, Gabriel Marquez 81, Maelin Pearson 69-131, Andrew Reyes 88-180, Crue Preece 84, Lawrence Cantu 95.

At Forum Bowl – Mason Boles 96-183, Santana Joseph 129-193, Taylor Walton 81-157, Bella Dunn 86-166, Hamilton Joseph 136-362, Charisse Graham 150-406, Blake Parker 142-357, Alyssa Knight 146-389, Kadence Davila 175-450, Samantha Brown 135-386, Chandler Burnett 148-407, Tori Brooks 123-337, Zach Jennings 191-531, Anyssa Boles 190-477, David Carter (4 games) 181-932, Michelle Enzer (4 games) 178-952.

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IS RETURNING TO

PLANO SUPER BOWL SINCE 1985

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PWBA PLAYER'S CHAMPIONSHIP
AUGUST 22-25

Plano Super Bowl will have 2 chances to bowl with the Pros in the Pro-am Wednesday, Aug. 22 and Saturday, Aug. 25
DETAILS COMING SOON!

PBA SPARE SHOTS

Continued from Page 3

sionalBowlersAssociation) or Instagram (pbatour), subscribe to the PBA channel on YouTube (PBABowling) and tweet along on Twitter (@pbatour).

If you missed one, each week's five new "moments" will be recapped in PBA Spare Shots in the ensuing week until the entire list of 60 memorable moments is complete.

PBA REGIONAL UPDATE:

REGIONALS KICK INTO FULL SWING IN MARCH

PBA's 2018 regional tournament season kicks into full gear in March, beginning with this weekend when Strike Zone Lanes in Canton, Ohio, hosts the PBA50 Strike Zone Lanes Central Classic presented by Brunswick; Holiday Lanes in Lakewood, Colo., hosts the PBA Dreams Never Die Southwest Super Regional presented by Denver Broncos' star CJ Anderson and Storm, and Gold Country Lanes in Sutter Creek, Calif., hosts the Jackson Rancheria Casino Resort Championship.

-The March 9-11 PBA Regional weekend calendar includes the PBA50 Fayetteville South Open at Lafayette Lanes in Fayetteville, N.C.; the Colorado Springs Southwest Super Regional at Harmony Bowl in Colorado Springs, Colo., and the Sands Regency tripleheader including the West/Northwest Winter Challenge presented by Hammer, West/Northwest Winter Classic presented by Ebonite and the PBA50 Winter Classic presented by Track – all at the National Bowling Stadium in Reno.

-A busy weekend is on tap for PBA Regional competitors over the March 16-18 weekend when the schedule includes the Trumbull County Tourism Bureau Central/East Open presented by Radical at Bell-Wick Bowl in Hubbard, Ohio; the PBA50 Showtime Lanes Midwest/Central Open in Virden, Ill.; the Jac's Lanes Valdosta South Open in Valdosta, Ga., and the Odessa Southwest

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At Strikz

Petzel drills 701, McBride crafts 603

FRISCO – Brad Petzel racked up a power-laden 221-245-235 = 701 Lousy Bowlerz series to earn top billing on the honor roll last week at Strikz.

Cindy McBride, Petzel's league mate, led the ladies with a highly commendable 161-196-246 = 603 showing.

HONOR ROLL

Sherry Robertson 166-459, Gary Allen 200-544, Audrey Early 166-422, Sue Ellis 174-460, Daryl Ellis 227-544, Steve Lamonte 196-534, John Flood 183-512, Skip Jenkins 224-589, Eileen Dinneen 147-409.

John Dinneen 194-523, Jenny Blackwood 166-447, Barbara Schmidt 167-435, Stephanie Hapka 163-429, John Hapka 183-536, David Cohen 178-511, Karly Vogt 159-416, Penny Anderson 182-467.

Richard Stein 202-539, Julie Bloodworth 236-555, Candy Torrey 192-559, Kevin Connell 214-608, Kevin Higar 208-592, Gary Lumenti 248-633, Brandon Cooley 225-577, Ron Barton 234-594.

Crandon Haddock 209-572, Bruce Southerland 227-605, Steve Southerland 245-694, Joseph Jimenez 212-614, Debbie Cox 182-492, Cindy Liquori 164-482, Lindsey Liquori 181-481, Lisa Ulrich 185-475.

Cathy Eberly 177-473, Debbie Colby 214-591, Loren Tenczar 247-598, Debbie Colby 191-536, Marilyn Ditore 192-457, Stephanie Hapka 170-461, Jacki Myrice 210-555, Cathy Eberly 145-432.

Valerie Krajcir 165-450, Valerie Beverwyk 169-493, Eunice Burgess 158-437, Sharon Lawrence 155-448, Shelly Toll 178-460, Elaine Blend 167-455, Mark Timm 235-580, Mike Matusik 231-576.

Mark Donnelly 237-550, Monique McMachen 205-496, Debbie Colby 194-542, Ron Shive 218-565, Cathy Eberly 217-586, Jacki Myrice 178-523, Skip Jenkins 203-575, Jeannie Martilla 209-525.

Kraig Johnson 258-639, Candy Torrey 226-575, Cindy Liquori 202-516, Curt Frye 246-602, Richard Ferguson 190-552, Sue Ellis 190-537, Daryl Ellis 235-569, Loren Tenczar 214-555.

Scott Orofino 248-687, Rick Irvine 259-664, Dwight Stein 208-557.

SENIORS

Zo Sexton 205-506, Jack Muse 204-502, June Barnhill 156-446, Dan Walters 197-506, Eunice Burgess 157-436.

At Plano Super Bowl

B Rogers smashes 300/848, M Rogers plasters 745

Franklin 300/817, Kyle 803, Kepner 300/802, Boyd, Fong, Hyson, Langford, O'Neill, Pittsinger, Plagens Strobel add 300's, Johnson, O'Dell 299, Kiefert 297

Billy Rogers lit up the lanes at Plano Super Bowl last week with a dual, award-winning 290-258-300 = 848 Monday Classic Trio production.

Tony Franklin, Rogers' league mate, finished close behind with an award-winning 300/817 series while Mike Kyle followed with an 803 Pepsi Classic league production and Phil Kepner, also from the Monday Classic Trio group, ended with a 300/802 outing.

Michelle Rogers posted a booming 257-252-236 = 745 Monday Classic Trio series to front distaff scoring.

Tony Boyd, Bill Fong, Matthew Hyson, Ted Langford, Matt O'Neill, Justin Pittsinger, Mark Plagens and Mark Strobel shared high-game honors with Rogers, Franklin and Kepner as each registered award-winning 12-baggers. Chris Johnson and Jeff O'Dell took runner-up accolades with near-perfect 299 solos while Edward Kiefert fell a few pins short with a 297.

HONOR ROLL

Andrew Claus 255-724, Bunthoeun Nhep 177-474, Randy Bedingfield 289-723, Stacy Harden 278-704, Alex Raymond 247-619, Nan Cook 199-528, Landry Mitchell 248-705, Kim James 233-597.

Justin Pittsinger (4 games) 1047, Natalie Woodward-Hall (4 games) 201-759, Russ Crites 255-633, Shirley Patterson 178-513, Richard Beatty 246-641, Monica Adams 202-555, Warren Conley 269-748.

Sybil Williams 247-682, Christy Bricker 268-744, Doug Brown 257-712, Sierra Gibbons 269-644, Wayne Dodson 257-708, Susan Lee 211-593, Jim Monroe 268-728, Linda Monroe 190-516.

Jasson Daniel 278-776, Cathy Sposito 232-644, Lance Atchison 264-704, Shayla Mickens-Andrews 212-579, Breanna Kindrick 220-559, Greg Staton 278-765, Mike Coles 267-741, John McCall 233-563.

Phyllis Haynes 168-419, Les Drake 279-754, Kati Smith 232-623, Anthony Bennett 269-770, Diane Wallentine 237-624, Stacy Starry 245-709, Richard Steffen 188-512, Emily Ryan 177-491.

George Vaughn 280-714, Donna Wynkoop 233-597, Rob Urquhart 235-703, Selena Millhouse 238-618, Jeff O'Dell 726, Rhonda Nerison 247-637, Chris Turner 259-740, Debby Oulicky 233-635.

Mike Kyle (4 games) 290-1039, Kiyoko McDonald (4 games) 266-947, Christi Nedved 245-724, Tom Hay 259-729, Patty Ellington 217-644, Frank Philips 277-748, Monica Adams 204-556, Edward Kiefert 701.

Liz Tolbert 231-633, Matt O'Neill 715, Cindy Mann 269-699.

LOOKING BACK

10 YEARS AGO

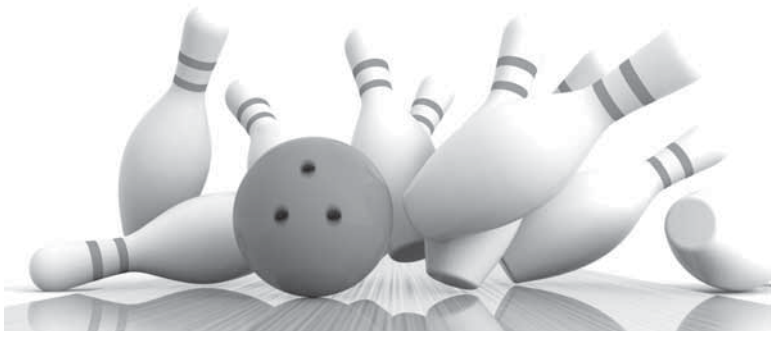
Jeff Clark wins Texas State Masters and April Ellis wins Bluebonnet Queens…Jack Klemme rolled 813 at Plano…Geoff Cantrell shot 762 at Forum…Sabina DeBord was high for the ladies with 767 at AMF Lewisville…Sherri Flannery shot 730 at AMF Showplace Euless.

20 YEARS AGO

Mary Betke wins Bluebonnet Queens for the fourth time at Showplace-Austin, they had 214 entries, and that was a down year, those were the days…CDB wins her 4th PWBA title in Orlando…Randy Little led the honor roll with 300/795 at Showplace-Garland…Brian Hamm with 794 at DC SW…Billy Rogers shot 300/779 at AMF-Grove…Beth Owen led the ladies with 710 at AMF-Lewisville…Jennifer Locke shot 695 at Plano… Carol Sturgill takes NABI at Forum Bowl.

30 YEARS AGO

Lynn LeFlore wins NTTB at DC West and $1300…Don Gano named GM of Plano Super Bowl…John Craig led the honor roll with 300/793 at Showplace…Randy Huckeba shot 782 at Advantages…Gerald Johnson with 777 at DC East…Sherry Brown was high with the ladies with 702 at Triangle…Lisa Christy had 672 at Advantages…Gail Derrick shot 670 at DC West…Bill Oakes rolled 758 at Blazer…David Bradbury wins CASH at DC East…Steve Burns wins $500 for Scratch Survival at Circle Bowl…John Shufffff led the way at Bowl Dallas with 729.



PBA SPARE SHOTS

Continued from Page 5

Open at Astro Bowl in Odessa, Texas.

-PBA's March 23-25 regional tournament schedule includes the PBA50 Rossi Lanes Open in Elmira, N.Y.; the PBA50 Monte Skeels Allstate Midwest/ Central Open at Liberty Lanes in Carpentersville, Ill.. and the Caveman Bowl Northwest/ West Open presented by DV8 in Grants Pass, Ore.

-Closing out the March PBA Regional schedule will be the Copperfield Bowl Southwest Challenge for non-title winners over the March 30-April 1 weekend in Houston, Texas.

-For complete PBA Regional schedules, rules and entry information, visit pba.com, open the "schedules" tab and click on PBA Regional Tours to find the event(s) in your area...and remember, you can follow "live scoring" for all PBA Regional events on pba.com (easily accessible for Apple device users using the new PBA app).

QUICK NOTES

Reminder: In case you missed the live telecast, ESPN2 will re-air the Barbasol PBA Players Championship finals Saturday (March 3) at 9 a.m. EST.

-Larry Williams is the February winner of a $200 HotelPlanner.com certificate, redeemable for future lodging expenses, compliments of PBA's

Continued on Page 7

At Red Bird Lanes

Workman whams 685, Cathey snags 660

Mike Workman's free-wheeling 228-254-203 = 685 series in the Tuesday Men's Commercial action headed the leader boards last week at Red Bird Lanes.

Lauren Cathey, from the Sunday Night Mixed group, rolled a rollicking 181-224-255 = 660 set to lead the ladies.

HONOR ROLL

Judy Dillabough 168-492, Rita Becker 225-519, Zachary Wrightsil 269-675, Chance Cathey (9 pin, no tap, 4 games) 262-962, Jennifer Sosebee (9 pin, no tap, 4 games) 256-922, Cindy Howell 216-501.

Glenda Richardson 181-526, Shannon Monk 221-567, Joanne Adams 200-493, Michael Vanegas 191-522, Johnny Garfias 202-509, Michael Kennedy 246-635, Cindy Howell 209-516.

Shannon Vogel 230-629, Angela Davis-White 205-514, Claude Chavers 244-635, Brenda Walker 181-529, Glenn Goodrich 225-575, Angela Chalmers 186-525, Gary Foster 231-610, Lisa Silva 162-449.

Jimmie Hawkins 167-470, Sandra Hawkins 151-445, Squirt Alexander 243-652, Tommy Moreland 214-553, Cathy Spurlock 176-472.

Live Stream Schedule

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USBC Bowl.tv YouTube Channel

USBC Senior Queens, Las Vegas - Round 1 Qualifying
Friday March 16 10:00 AM
USBC Senior Queens, Las Vegas - Round 2 Qualifying
Friday March 16 4:00 PM
USBC Senior Queens, Las Vegas - Round 3 Qualifying
Saturday March 17 10:00 AM
USBC Senior Queens, Las Vegas - Match Play
Saturday March 17 4:00 PM
USBC Senior Queens, Las Vegas - Match Play
Sunday March 18 10:00 AM
USBC Senior Queens, Las Vegas - Stepladder Finals
Sunday March 18 7:30 PM

PBA XtraFrame The Bowling Channel
(Subscription available at pba.com and xtraframe.tv.)

USBC Masters, Syracuse, NY - Qualifying - Rd. 1 A Squad
Tuesday April 10 6:50 AM
USBC Masters, Syracuse, NY - Qualifying - Rd. 1 B Squad
Tuesday April 10 10:50 AM
USBC Masters, Syracuse, NY - Qualifying - Rd. 1 C Squad
Tuesday April 10 3:50 PM
USBC Masters, Syracuse, NY - Qualifying - Rd. 2 B Squad
Wednesday April 11 6:50 AM
USBC Masters, Syracuse, NY - Qualifying - Rd. 2 C Squad
Wednesday April 11 10:50 AM
USBC Masters, Syracuse, NY - Qualifying - Rd. 2 A Squad
Wednesday April 11 3:50 PM
USBC Masters, Syracuse, NY - Qualifying - Rd. 3 C Squad
Thursday April 12 6:50 AM
USBC Masters, Syracuse, NY - Qualifying - Rd. 3 A Squad
Thursday April 12 10:50 AM
USBC Masters, Syracuse, NY - Qualifying - Rd. 3 B Squad
Thursday April 12 3:50 PM
USBC Masters, Syracuse, NY - Match Play - Rd. of 64
Friday April 13 7:50 AM
USBC Masters, Syracuse, NY - Match Play - Rd. of 32 & 16
Friday April 13 12:20 PM
USBC Masters, Syracuse, NY - Match Play - Rds. of 16 & 8
Saturday April 14 6:50 AM
USBC Masters, Syracuse, NY - Match Play - Rds. of 8, 4 & TV 1 and 2 seeds
Saturday April 14 11:20 AM
USBC Masters, Syracuse, NY - Match Play - Rd. of 4 and TV seeding
Saturday April 14 2:20 PM
PBA Xtra Frame Maine Shootout, Portland, Maine - Draw Party
Monday April 16 11:50 AM
PBA Xtra Frame Maine Shootout, Portland, Maine - Rd. of 64 - First half of matches
Tuesday April 17 8:50 AM
PBA Xtra Frame Maine Shootout, Portland, Maine - Rd. of 64 - Second half of matches
Tuesday April 17 1:20 PM
PBA Xtra Frame Maine Shootout, Portland, Maine - Rd. of 32
Tuesday April 17 5:50 PM
PBA Xtra Frame Maine Shootout, Portland, Maine - Rd. of 16
Wednesday April 18 9:50 AM
PBA Xtra Frame Maine Shootout, Portland, Maine - Rd. of 8
Wednesday April 18 12:50 PM
PBA Xtra Frame Maine Shootout, Portland, Maine - Semifinals and Championship Match
Wednesday April 18 4:50 PM
PBA League, Portland, Maine - Qualifying - Team Seeding Rd.
Friday April 20 5:50 PM

At Ennis All Star Bowl

Lawrence delivers 689

Rick Lawrence booked banner 213-248-228 = 689 marks in Ennis Mixed Classic action to head the honor roll last week at Ennis All Star Bowl.

Ryne McKenrick, Lawrence's league mate, posted a nice 174-223-209 = 599 set to pace the ladies.

HONOR ROLL

Tice Hopkins (no tap) 276-920, Mary Kennedy (no tap) 265-751, Jimmy Grubbs (no tap) 219-811, April Hopkins (no tap) 216-689, Nick Brazeal (no tap) 222-795, Tristen Willborn (no tap) 107-392.

Sam Ivey 205-565, McKinsey Pollan 215-572, Tim Gilmore 198-548, Lauren Cathey 201-533, Ricky Slack 216-599, Annie Whittington 197-523, Johnny Tobias 186-524, Mary Kennedy 178-499.

Tice Hopkins 181-497, Mary Sikes 200-490, April Hopkins 168-490.

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Mon - Fri 9 am - 5 pm ... $3.25
Mon - Fri 5 pm - Close $5
Sat 9 am - Sun 5 pm $5
Sun 5 pm - Close $4

By the Hour
Mon - Fri 9-5..... $16.99
Mon - Fri 5 - Cl $23.99
Sat - Sun $23.99

Shoe Rental $4

SPECIALS

WEEKLY LUNCH N BOWL $10.79 per person
Monday thru Friday 10 am - 2 pm: Includes any Single Combo, 2 games of Bowling, Shoes included

MONDAY SERVICE INDUSTRY NITE $5.50 per person
Mondays 9 pm - Close: unlimited bowling, and free use of shoes

EIGHTIES NITE $5.50 per person
Tuesdays 9 pm - Close: 80's Music Videos and unlimited Cosmic Bowling with free use of shoes

ALLEN'S HUMP DAY SPECIAL $5.50 per person
Wednesdays 9 pm - Close: unlimited bowling, and free use of shoes

NIGHT OWLS $5.50 per person
Thursdays 9 pm - Close: unlimited bowling, and free use of shoes

COWTOWN THROWDOWN™ $12 per person
Fridays 7 pm - 1 am: Bowl any 2 hours, Rental shoes included, and Music Video by Request. Kids 9 and under $7 pp

BOWLING WITH THE BANDS™ $12 per person
Saturdays 7 pm - 1 am: Bowl any 2 hours, Rental shoes, and FREE Live Music. Kids 9 and under $7 pp

SUNDAY MORNING SPECIAL $1.50 games
Sundays 9 am - Noon: $1.50 games and $2 shoe rental

SUNDAY SERVICE INDUSTRY NITE $5.50 per person
Sundays 6 pm - Close: Bowl any 2 hours and free use of shoes, LIVE DJ

FAMILY FUN PACK #1* $61.99
Available Anytime except Friday and Saturday after 7pm: 2 Hours of bowling, (up to 6 people), free use of rental shoes, and a pitcher of soda

FAMILY FUN PACK #2* $71.99
Available Anytime except Friday and Saturday after 7pm: 2 Hours of bowling, (up to 6 people), free use ofrental shoes, a pitcher of soda, and a Large 1-topping pizza

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PBA SPARE SHOTS

Continued from Page 6

official travel partner. The monthly sweepstakes is open to anyone who books a hotel through the HotelPlanner.com link on pba.com. Those who book through HotelPlanner.com are automatically entered.

-Stanley Targonski of Enfield, Conn., will receive a new high-performance ball from MOTIV, Cedrick Bell of Gilbert, Ariz., wins a new Brunswick ball, and Nicole Celso of Winter Springs, Fla., is the winner of a new high-performance ball from DV8 as February sweepstakes winners for subscribing to Xtra Frame. The monthly sweepstakes is sponsored by the respective PBA Product Registered partners. Monthly winners are selected from among new Xtra Frame subscribers, who are automatically entered when they enroll as a monthly or Xtra Frame Season Ticket (full year) subscriber.

JUST PAYING ATTENTION

Continued from Page 2

of Fame inductions, packed sell-out crowds at every venue, close matches, all made for a memorable month.

##########

So that's the mixed bag of the February ratings. Olympic coverage, multiple strong programming early Sunday afternoons going against the PBA, and the growing trend of increasing viewership in the palm of your hand. Overall, I will still call this a push. Viewers are still there, but watching from different sources. The total viewership may have dropped in lower single digit percentage, not nearly as much as other professional sports mentioned in this column over the last year. Watching through apps is increasing without a ceiling in sight, although I'm curious where that ceiling may be. The PBA Roth/Holman Doubles was streamed after the main telecast on ESPN3, the numbers were ok, but may see another nice bump once it is streamed again as it airs on the main network for the first time later in the month. Once a show airs on ESPN, it is uploaded to YouTube shortly thereafter, picking up 80,000 to 100,000 views a week. Shows are also uploaded to PBA XtraFrame.

##########

The PBA has started to unveil its Top 60 Moments list by releasing videos for each moment on its YouTube page starting from number 60. There are some pretty entertaining well-edited moments, including one with bowling's favorite lane man, PBA Hall of Famer Len Nicholson.

Next week, a look at another friction-oriented sport that got some major Olympic visibility that got into the Games when we thought bowling would join it.

At Rowlett Bowl-A-Rama

Creager levels 715

Sam Creager heated up the Rowlett Bowl-A-Rama lanes last week after pocketing prime 199-248-268 = 715 numbers in the Wednesday Mixers league action.

Lynette Most led the ladies with a super smooth 178-205-180 = 563 Monday Mixers set.

HONOR ROLL

Robert Ziegenfuss 236-656, Janice Olick 203-544, Michael Creasey 264-657, Pete Harln 202-371, Mary Ellen R 148-292, Keith Geissler 243-656, Melinda Close 192-509, Judy Garms 201-561.

Betty Parman 210-541, Adam Ramzanali 255-699, Suzy Walker 211-550, Shelia McCutchan 177-496.

SENIORS

Thomas Sutton (2 games) 196-329, Verdis Peterson (2 games) 153-293, Phil Stover 233-624, Pam Marks 199-506, Buddy May (9 pin, no tap) 278-741, Linda O'Glee (9 pin, no tap) 233-646.

Bart (no tap) 208-493, Bebe (no tap) 236-625, Don Bell 222-565, June Armon 190-520.

At Cowtown Bowling Palace

Garcia, Jr. hammers 746, Henderson nails 690

Rudy Garcia, Jr. headed the honor roll last week at Cowtown Bowling Palace by polishing off prime 267-255-224 = 746 numbers in Ebonite Classic Trio action.

Alecia Henderson's rip-roaring 226-234-230 = 690 Storm outing topped the ladies high-set chart.

HONOR ROLL

Frankie Mata 268-737, Stacy Harden 236-663, David Poe 267, Miki Jo Parish 232, Charles Walton 259, Tracy Brower 210, Xeno Garcia 279-744, Tyson Branagan 269, Marcus Williams 268.

Randy Coon, Jr. 257-738, April Shelton 238-634, Mike Moore 255, Lina Trubenstein 200, Randy Coon, Sr. 244, Rick Burns 258, Michelle Teel 244-653, Ricky Tice 257, Ryan Woodward 256-724.

Julie McHugh 223, Blane Adkins 279-706, Cathy Nelson 223-585, Bruce O'Keefe 279-699, Mark Vaughan 278-738, Sarah Whitehead 206-538, Big Red Herman 277, Duane Parson 269, Ronnie Sloan 289-689.

Gina Cochran 226-583, Brian Fowler 248, Kevin Moore 243, John Millsaps 167, Tina Green 126, Chan Pham 158, Yvette Keomaxay 125, Mike Sprinkle 244-652, Tonya Miller 176, Dan Chisum 225.

Jeoffrey Schroeder 224, J W Pugh 254-634, Nancy Turner 196, Timothy Lander, Jr. 227, Chris Dugan 224.

SENIORS

Cheryl Berube 221, David Henderson 255-682, Karen Holder 204, David Pruitt 235, Neva House 202, Larry Thun 236, George Hernandez, Sr. 232-593, Marsha Giarrusso 180-492, Willie Odom 222.

Butch Sisk 204, David Henderson 254-675, Cheryl Berube 202-542, John Lower 247, Herbert Beck 235, Dan Shields 268, David Henderson 259, Rudy Garcia, Jr. 257-717.

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