

Shannon O'Keefe Wins 2017 Smithfield PWBA Tour Championship



Shannon O'Keefe

RICHMOND, Va. - For the third time in her career, Shannon O'Keefe of O'Fallon, Illinois, found herself in tears on the television set of a major bowling championship, but this time it was as the winner of the 2017 Smithfield Professional Women's Bowling Association Tour Championship-

ship, the first major title of her career.

The 38-year-old right-hander struck six times in the first seven frames of the title match against Kelly Kulick of Union, New Jersey, on Wednesday and claimed her sixth PWBA Tour title by a 222-203 margin. The win earned O'Keefe \$20,000, while Kulick took home \$10,000 as the runner-up.

The championship round was broadcast live on CBS Sports Network from Richmond Raceway's Old Dominion Building.

O'Keefe was slowed only by a 3-6-7-10 split in the third frame, which she was unable to convert, but spared a 10 pin in her final frame and got nine on her fill ball to shut out Kulick, whose only strike in the second half of the game came on her fill ball.

"I've dreamed of this moment for a really long time, and I don't know if there are words to describe how I feel," O'Keefe said. "I've been a contender at the U.S. Women's Open for the last decade and haven't been able to pull it off, which has been frustrating. I'm just overwhelmed right now by how this feels."

The last time O'Keefe bowled for a major title was the 2015 U.S. Women's Open, where she left, and missed, a

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2017 PWBA Player and Rookie of the Year Awards Presented



Liz Johnson and Daria Pajak

ARLINGTON, Texas - For the third consecutive year, Liz Johnson of Deerfield, Illinois, was named Professional Women's Bowling Association Player of the Year, and the 2017 Rookie of the Year honor went to Poland's Daria Pajak.

Johnson put together a dream season that included three titles, two of which were majors - the Go Bowling PWBA Players Championship and U.S. Women's Open. Her U.S.

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Dewayne Thompson/Joe Lecroy win 70/60 SASBA Doubles in Denton



Joe Lecroy, Dewayne Thompson, John Hitzman and Kenny Tynan

DENTON, TX - Dewayne Thompson and Joe Lecroy were in 5th place after qualifying on Saturday, September 2 at University Lanes in Denton for the 70/60 Doubles.

After 3 more games Sunday morning they had moved up to 3rd.

The duo won seven of their first nine Baker matches in the finals and had a 71 pin lead over John Hitzman and Kenny

Tynan going into the last game.

Lecroy and Thompson beat team Hitzman/Tynan 214-164 to take the win.

It was Dewayne's 2nd SASBA title and Joe's 24th.

Hitzman/Tynan finished 2nd and Phil Bailey and Mike Warren claimed 3rd.

Tom Hay (Baby Gorilla) and Greg Staton (Red Neck Roofer) finished 4th and Randy Sum-

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Schwartz Leads Junior Team USA as 2017 PABCON Youth Championships Concludes in Mexico



Junior Team USA Men and Women Teams

ARLINGTON, Texas - Stephanie Schwartz of Racine, Wisconsin, put together an inspired effort for Junior Team USA at the 2017 Pan American Confederation Youth Championships, taking home four gold medals to highlight a week of competition in Monterrey, Mexico.

The 2017 event concluded

Friday at Bol Obispado and featured countries from the American Zone split into two age-based divisions - 21-and-under and 16-and-under - for singles, doubles, mixed doubles (U16 only), trios (U21 only), team and Masters competition. Medals also were award for all-events.

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Scan with smart phone to visit our website

Random Thoughts

Tony Franklin, Publisher



The sixth installment of Ballard v. The Big C is this Saturday, September 16 at Bowlero Eules (formerly Showplace Eules Lanes).

A new addition to the event this year will be a huge multi-brand ball demo preceding the main event on Saturday from 9am - 12pm and preceding the Global Spheres tournament and Teen Bowlers Circuit youth tournament on Sunday from 9am-11am.

The main event check-in begins at 12pm Saturday for the five-person teams to bowl two games and support a tremendous charity event.

There are live auctions, silent auctions, and big raffles, so you DO NOT have to be bowling to support the cause and have some serious fun.

Ballard v. The Big C supports Cancer Care, Baylor Healthcare System Foundation and the North Texas Laryngectomy Society.

Come out and stay awhile! We will see you there!

x-x-x-x-x-x

A great performance last weekend by Katie Garcia of Wichita in the 60/50/Lady Trio

Brunswick SASBA tournament at USA Bowl. She averaged 249 for her 12 games to help lead her team of Mark Scroggins and Rick Minier to the title.

The next closest person in average was David Smith at 234.

A very impressive weekend by Katie, I mean to out average the next person by over 15 pins, wow.

x-x-x-x-x-x

The talent in the SW just continues to get younger and younger.

Last weekend in Shawnee, OK at the SW PBA Invitational Trey Ford III of Bartlesville, OK finished second to Dylan Burns of Lawrenceville, KS.

Ford just turned 17 years old last month and has been wheeling and dealing all year with his two-handed style.

Earlier this summer, he finished 11th in the PBA Oklahoma Open, when he was just 16, and that was against all of the best PBA players, and now he finishes 2nd against all of the best SW Players.

Quite a start to a young career, definitely someone that we need to keep our eye on.

O'KEEFE

Continued from Page 1

final-frame washout, allowing United States Bowling Congress Hall of Famer Liz Johnson of Deerfield, Illinois, to claim the second of her four consecutive U.S. Women's Open titles.

This win also nearly got away from O'Keefe, who left a 4-6-7-10 split in the 10th frame of her semifinal match with Johnson. O'Keefe entered the final frame on a string of five consecutive strikes, and the miscue allowed Johnson to throw a strike and then spare a 7 pin for a 222 tie.

It took three one-ball roll-offs for O'Keefe to lock up her spot in the championship match. Both players struck on their first two opportunities, and O'Keefe won the third, 10-9.

"The split in the 10th was a really bad shot, and I knew it wasn't going to hold because I whipped my hand around it," O'Keefe said. "I immediately thought back to last time, but ultimately, I knew I threw nine great shots, and I was happy. It wasn't the best result in a pressure moment, but it is what it is. Then, she gave me an opportunity, and from that moment on, it was go. I am grateful I had that second chance."

As the points leader each season since the PWBA Tour returned in 2015, Johnson has been seeded into the televised portion of the event. The three-time reigning PWBA Player of the Year has not been able to advance to the title match.

On her way to the final Wednesday, Kulick built an early lead against Shannon Pluhowsky of Dayton, Ohio, and led by nearly 40 pins at the halfway point. Two opens from Pluhowsky in the first six frames proved to be her undoing, and Kulick tossed nine strikes on the way to a 247-191 win.

Kulick, a six-time major champion, also was the runner-up at the 2017 Go Bowling PWBA Players Championship, losing to Johnson in the final.

"I did my job and threw really good shots, and the ball reaction just went away a little bit," said Kulick, whose last major title was the U.S. Women's Open in 2012. "Swishy 7, ring 10, it could've gone either way. Shannon had a good look all week long and bowled great. I have no regrets, but I'm really tired of finishing second. Overall, I had a great season. Even though Liz ran away with it, I finished second for player of the year. I'm making cuts, I'm cashing and I'm making TV. That's all I can do, and next year, something's going to give."

PWBA members qualified for the Tour Championship either by winning a title during the 2017 season or earning enough competition points. All eligible 2017 PWBA Tour champions received automatic invitations to the Tour Cham-

pionship, and the remainder of the 16-player field was filled through the PWBA points list.

O'Keefe earned her spot at the season-ending event with her recent win at the PWBA St. Petersburg-Clearwater Open, Kulick secured her place with a win at the PWBA Fountain Valley Open and Johnson, the season's only three-time winner, advanced with a win at the PWBA Storm Sacramento Open.

Pluhowsky, whose best finish this season was a runner-up effort at the Nationwide PWBA Rochester Open, was the lone left-hander to qualify for the Tour Championship and did so via the points list.

Johnson also won two of the season's three majors, the Go Bowling PWBA Players Championship and the U.S. Women's Open, while finishing second at the other, the USBC Queens.

Her consistency locked up her third consecutive player-of-the-year award before a single ball was thrown at this week's Tour Championship.

As the top two players on the season points list, Johnson and Kulick earned automatic berths in Wednesday's semifinals, while O'Keefe and Pluhowsky battled their way through the 16-player single-elimination bracket, featuring best-of-five matches.

All rounds of the PWBA Tour Championship leading up to the TV finals were broadcast on Xtra Frame, the exclusive online bowling channel for the Professional Bowlers Association.

The lanes were specially installed inside the Old Dominion Building by QubicaAMF, the official supplier

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At Plano Super Bowl

Redd blasts 300/817, Williams nails 676

Shawn Redd, from the Sportsman group, pocketed power-laden 259-300-258 = 817 numbers en route to earning high-set honors for the week at Plano Super Bowl.

Whitney Williams, Redd's league mate, registered a sizzling 194-249-233 = 676 set to lead the lady bowlers.

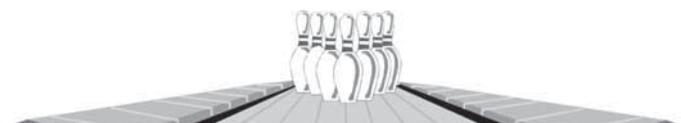
HONOR ROLL

George Vaughn 257-713, Louise Lackey 214-585, Jim Monroe 226-603, Mary Littlejohn 212-475, Lance

Atchison 255-723, Tiffany Hartman 243-594, Breanna Buchanan 224-609, John McCall 200-570.

Ann Goad 164-444, David Peterson 269-718, Elaine Barnes 213-607, James Rabe 279-752, Natalie Walker 225-607, Bob Hinsley 195-534, Brenda Helm 171-477, George Vaughn 288-720.

Dottie Culpon 225-562, Dan Beyer 269-719, Stephanie Calbert 224-593, Justin Westerman 730, Carol Kasmiskie 190-554, Alex Schmieg 257, Rick Dupriest 237-607, Liz Tolbert 225-576.



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FOUNDED AND PUBLISHED BY JOE GENNARO FROM 1956-2009

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Saturday 12 noon / 2 pm
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 Scott Orofino, Strikz 685
 Rick Lawrence, Ennis All Star Bowl 632
 Michael Vanegas, Red Bird Lanes 625

Women
 Stacy Starry, JB's Allen Bowl 706
 Whitney Williams, Plano Super Bowl 676
 Amy Langham, Cowtown Bowling Palace 638
 Debbie Colby, Strikz 591
 Deanna Hoffman, Red Bird Lanes 571
 Kayla Tamez, Ennis All Star Bowl 565



Scan with smart phone to visit the SASBA website. www.sasba.com

Woodland Bowl in Indianapolis to Host GoBowling! PBA 60th Anniversary Classic

Historic PBA celebration to include special celebration dinner and Hall of Fame ceremonies

CHICAGO (September 7, 2017) – Woodland Bowl in Indianapolis, the only bowling center in America that has hosted every Professional Bowlers Association major championship tournament over the years, has been selected as the site for a new event that will celebrate the organization's 60-year history: the GoBowling! PBA 60th Anniversary Classic.

The new tournament, which will be open to all PBA members, will be held between Tuesday, Feb. 13, and Sunday, Feb. 18, when ESPN will televise the stepladder finals live at 1 p.m. EDT. As part of the festive week, the PBA's 60th Anniversary Celebration Dinner will include its 2018 PBA Hall of Fame induction ceremonies on Saturday, Feb. 17, at the Marriott North in Indianapolis.

The GoBowling! PBA 60th Anniversary Classic is the second leg of "Big February" portion of the 2018 GoBowling! PBA Tour schedule that includes two major events concluding with live coverage on ESPN: the return of the PBA Tournament of Champions to long-time host AMF Riviera Lanes in Fairlawn, Ohio, Feb. 6-11, and the Barbasol PBA Players Championship at Wayne Webb's Columbus Bowl in Columbus, Ohio, Feb. 21-25. February's ESPN schedule will also include a special Super Bowl Sunday presentation, the CP3 PBA Celebrity Invitational, and the Mark Roth/Marshall Holman PBA Doubles Championship that will be held in conjunction with the Players

Championship in Columbus. "Woodland Bowl has been the scene of many of the PBA's most historic moments," said PBA CEO and Commissioner Tom Clark. "As we began planning for our 60th anniversary celebration, we wanted to bring it to a location that has been important to the PBA throughout its 60-year history."

Woodland Bowl is the only bowling center to host every PBA major championship, at one time or another. The 70-lane center on Indianapolis' north side has hosted the PBA Tournament of Champions, PBA Touring Players Championship, U.S. Open, USBC Masters and PBA World Championship.

"We are honored at Royal

Pin Entertainment to have our Woodland location chosen to host this very meaningful event," said Jim Doty, Royal Pin Entertainment's General Manager. "Our long association with the Professional Bowlers Association has been a labor of love that brings back memories of past events that include many hall of fame members who have competed at our Woodland Bowl location. We sincerely thank the PBA for honoring us to serve as the host center for the GoBowling! PBA 60th Anniversary Classic."

Additional details about the GoBowling! PBA 60th Anniversary Classic and the PBA 60th Anniversary Celebration Dinner will be announced later.

Southwest Bowling Proprietors Trade Show



October 15-17, 2017

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Average used will be highest yearbook of at least 21 games. Bowlers without a yearbook use highest current average of at least 21 games as of 10/23/17. All others must bowl scratch.

BRACKETS AND SIDE POTS AVAILABLE!

Contact Mark Scroggins to sign up! 806-341-5115 or email: scroggins811@yahoo.com

2016 Defending Champions

Lance Emerson
 and Matt Smith



SASBA

Continued from Page 1

mers and TJ Johnson rounded out the top 5.

300s were bowled by Phil Bailey (2) and Joe Lecroy. Magoo left the lily.

70 year olds John Hitzman and Phil Bailey both bowled great!

Thanks to Daniel Cruz and the staff of University Lanes for being gracious hosts. The homemade salsa was awesome as usual.

Also, thanks to Datatrend Technologies and Mark Waldrep for sponsoring this event.

University Lanes added \$2250 to the prize fund and Datatrend added \$250.

Our next tournament is Sept. 23-24 at Cityview Lanes in Fort Worth for the Annual Championship tournament. Please let me know by the Wednesday before the tournament if you are planning on bowling as the setup is tricky on this one.

FORUM BOWLING LANES

2001 S. Great Southwest Pkwy
 Grand Prairie, TX 75051
 972-641-4406

2017 FALL LEAGUE SCHEDULE

Day	Time	League Name	Type	# of Players	Start Date/ Meeting Time	Secretary
Sunday	6:30pm	Pro Shop Lackies	Beginners Any Combo	2	Sept. 10th 6:00pm	Frank Marks
Sunday	6:00pm	NTDBC	Any Combo	2	Aug. 20th 4:00pm	Luann Burkhalter-Mills
Sunday	6:30pm	Weekenders	Any Combo	4	Sept. 10th 5:30	Amber Correll
Monday	1:00pm	VIP Seniors	Seniors Any Combo	4	Sept. 11th 12:00pm	Mary Edgett
Monday	6:15pm	Mates & Dates	Any Combo	5	Sept. 11th 5:30	Alesia Pickett
Monday	6:30pm	Chris' Choice	Ladies	1	Sept. 25th/ Sept. 18th 6:30pm	Barbara Woolridge
Monday	6:30pm	Monday Night Open	Any Combo	4	Sept. 11th 6:00pm	TBD
Monday	7:15pm	No Tappers	No-Tap Any Combo	3	Sept. 11th 6:30pm	Holly Beers
Tuesday	7:00pm	FWBC	Any Combo	4	Sept. 5th 6:00pm	Myesia Morrison
Tuesday	7:15pm	Tuesday Trio	Any Combo	3	Sept. 5th 6:15pm	Lori Gillespy
Tuesday	8:00pm	Metroplex Rainbow	Any Combo	3	Sept. 5th 7:15pm	Lisa Girton
Wednesday	10:00am	Hot Rollers	Ladies	3	Aug. 30th 9:30am	Karen Gehrt
Wednesday	6:30pm	Sundowners	Any Combo	4	Sept. 6th 5:30pm	Sandy Jackson
Wednesday	7:10pm	Fast Lane Trio	Match Point Any Combo	3	Sept. 6th 6:30pm	Keith Pirtle
Thursday	10:00am	Red Strikers	Seniors No-tap Any Combo	2	Sept. 7th 9:30am	Pam Stewart
Thursday	12:30pm	Dynamic Duo	Any Combo	2	Sept. 7th 12:00pm	Chris Allums
Thursday	6:30pm	Twilight	Any Combo	4	Sept. 7th 5:45pm	TBD
Thursday	6:30pm	Knights of Columbus	Mixed	4	Sept. 7th 6:00pm	K C Wells
Thursday	7:00pm	Columbia 300 Masters	Any Combo	5	Sept. 7th/ Aug. 31st @7:00pm	Don Busocker
Friday	6:35pm	Crusaders	Mixed	4	Sept. 8th/ Aug. 25th @ 6:30pm	Paula Jeffries
Friday	8:45pm	Fun Bunch	Any Combo	4	Sept. 8th 8:00pm	Fran Gonzalez
Friday	9:30pm	Dallas Latin Express	1 Man 1 Woman	2	Sept. 8th 8:30pm	Val Rodriguez
Saturday	10:00am	Forum Youth	Youth Any Combo (Ages 3-20)	3	Sept. 9th 9:00am	Mark Neville

Youth bowlers earn scholarship money!

PBA Spare Shots

PBA MEMBERS, TOURNAMENT HOSTS SURVIVE HURRICANE HARVEY

A number of PBA members, from regional players to PBA Hall of Famers, faced the consequences of Hurricane Harvey in the Houston and eastern Texas coastline in recent weeks. For the most part, bowlers and others with PBA connections survived the catastrophic storm in relatively good shape, as detailed in an in-depth report by Bowlers Journal International editor Gianmarc Manzione.

Among those Manzione talked with were PBA Hall of Famer David Ozio, DJ Archer, Steve Wunderlich, twin brothers Pete and Paul McCordic, and Dallas area resident Con-

ner Pickford who just wants to help.

For Manzione's full story, click here: <http://www.bowlersjournal.com/hurricane-harvey-a-sobering-experience-for-texas-bowling-community/>

In addition, PBA Hall of Famer Mark Williams was able to re-open his bowling center in Beaumont, to give people something to do, and PBA Southwest Region Player of the Year Shawn Maldonado said he was on dry ground.

Among the thousands of people offering assistance was newly-signed Houston Rocket and noted PBA friend Chris Paul, who donated \$75,000 to help victims.

PBA followers are encouraged to follow PBA's Facebook page for updates related to Hurricane Harvey as well as Hurricane Irma and wildfires that are impacting the Pacific Coast region.

HURRICANE IRMA FORCES POSTPONEMENT

OF NORTH CAROLINA REGIONALS

The PBA South Region has postponed the PBA and PBA-PWBA Fayetteville South Open doubleheader scheduled for Fayetteville Lanes in LaFayette, N.C., this weekend due to the anticipated arrival of Hurricane Irma along the Atlantic Coast. PBA South Region Manager Sam Zurich said discussions regarding re-scheduling will take place after the threat of the hurricane is over.

PBA, HOTELPLANNER.COM RENEW "OFFICIAL HOTEL BOOKING AGENT" AGREEMENT

HotelPlanner.com, the leading provider of online services to the global group hotel sales market, has renewed its relationship as an Official Hotel Booking Agent of the PBA for the 2018 season.

HotelPlanner.com will continue to work directly with the PBA to provide players, coaches, family, and fans convenient online room reservations the organization's tournaments, including PBA Tour, PBA-World Bowling International Tour, PBA50 Tour, PBA Regional Tour and the PBA-PWBA Women's Regional Tour events. As part of its sponsorship, HotelPlanner.com awards a monthly \$200 gift certificate for future lodging expenses to an individual who books a room through HotelPlanner.com's link on pba.com.

"We're proud to renew our partnership for the 2018 season as an official hotel booking agent and sponsor of the PBA," said Tim Hentschel, co-founder and CEO of HotelPlanner.com. "HotelPlanner looks forward to providing quality hotels, great rates, and exceptional customer service for PBA's tournament sports travel for its members and fans.

"The PBA and HotelPlanner.com have enjoyed a strong partnership and we are pleased to announce it will continue. Our traveling staff, players and fans love to utilize HotelPlanner.com's efficient services," said Tom Clark, PBA CEO and Commissioner.

PBA REGIONAL UPDATE: HAGGERTY, DICKEY WIN TONY REYES MEMORIAL DOUBLES

PJ Haggerty of Roseville, Calif. and his non-member partner, Dupree Dickey of Oakland, Calif., posted an 8-2 match play record and a combined 18-game total of 8,398 pins Sunday to win the PBA Tony Reyes Memorial Member/Non-Member Doubles at 4th Street Bowl in San Jose, Calif.

Haggerty and Dickey defeated Darren Tang of San Francisco and non-member Zack Hattori of Las Vegas who had a 4-6 match play record and 8,387 pins. Haggerty and Dickey shared the \$4,000 first prize.

The Tony Reyes Memorial is named in honor of the late PBA Tour champion who died in 2012. The PBA's Community

Service Award is also named after Reyes.

Mike Hastings of Millsboro, Del. defeated John Conroy of Mahopac, N.Y., 220-201, to win the PBA50 Strike Zone Open presented by Track at the Strike Zone Alleys in Pottsville, Pa., Sunday for his second PBA50 Regional title.

Hastings, a veteran of 116 PBA50 Regional events, bowled a clean game in the championship round while Conroy could not overcome a split in the middle of the final game. For Hastings, the win came seven years after winning his first title in Martinsville, Va., in 2010. He earned \$1,500 along with his title.

Hastings defeated Ryan Shafer of Horseheads, N.Y., 216-140, and Conroy defeated Ray Edwards of Middle Island, N.Y., 200-190, in the semifinal round.

AJ Johnson of Owego, Ill., celebrated his 25th birthday by defeating Kyle Sherman of O'Fallon, Mo., 253-237, to win the PBA Illinois Valley Midwest Open at Super Bowl in Peru, Ill., Sunday for his third consecutive PBA Midwest Region title.

Johnson, who now has four career PBA Regional titles, also earned \$1,700.

Sherman defeated Nathan Michalowski of Burlington, Wis., 218-141, to advance to the championship match. In the first stepladder match, Michalowski edged Steve Taylor of Deer Creek, Ill., 185-183.

September's PBA Regional calendar continues over the Sept. 8-10 weekend with the PBA50 Towne Bowling Academy Open in Schenectady,

N.Y.; the PBA Autism Awareness Central Open presented by K&R Mower Derby at Astro Lanes in Wapakoneta, Ohio; the Grand Hotel Casino & Resort Southwest Invitational at FireLake Bowling Center in Shawnee, Okla.; the PBA and PBA-PWBA Diamond Jo Casino Championships at Cherry Lanes in Dubuque, Iowa, and the Aquimo West Open presented by Columbia 300 at Mesa East Bowl in Mesa, Ariz.

September 15-17 PBA Regional events will include the PBA Rex & Griffin Bigelow Memorial/M&D Blacktop/BW3's Central Open presented by Hammer at Troy Bowl in Troy, Ohio; the PBA Century Lanes Hampton South Open in Hampton, Va., and the PBA and PBA50 Ken & Kathy Fowler Auto Centers West/Northwest Opens doubleheader at Yokayo Bowling Center in Ukiah, Calif.

The PBA Regional calendar for the Sept. 22-24 weekend includes the PBA/PBA50 Millsboro Lanes Doubles in Millsboro, Del.; the Florence Bowling Center Central Open in Florence, Ky.; the PBA50 Rocky Mount South Open at Rocky Mount (Va.) Bowling Center; the Liberal Kansas Southwest Open at Ayr Lanes; the PBA and PBA50 Mockingbird Lanes doubleheader in Omaha, Neb., and the PBA West/Northwest TSI Inc. Open presented by Onsite Express at Paradise Lanes in Tacoma, Wash.

The PBA Regional schedule for the Sept. 29-Oct. 1 weekend includes the PBA50 Mel Westrich Memorial Central/Midwest Open at Delphos Recreation in Delphos, Ohio;

At Strikz

Orofino snags 685

FRISCO – Scott Orofino won the battle for top billing with a rip-roaring 224-246-215 = 685 Lousy Bowlerz league series last week at Strikz.

Debbie Colby, Orofino's league mate, led the ladies with a tip-top 179-200-212 = 591 set.

HONOR ROLL

Daryl Ellis 203-597, Dwight Stein 221-606, Candy Torrey 207-589, Ron Shive 211-597, Tommy Davis 246-663, Tammy Crawford 216-557, Brad Petzel

249-662, Lamar Moss 235-609, Jay Burton 223-632.

Ron Rankin 203-585, David Edwards 216-599, Rick Irvine 216-609, Sue Ellis 193-526, Valerie Beverwick 211-488, Debbie Colby 220-554, Pat Murphey 190-473, Dave Lemm 245-616.

Carla Eschberger 174-464, Mike Matusik 280-613, Judy Withers 162-456, Bobby Prichard 278-642, Scott Sullins 186-553, George Ditore 183-505, Skip Jenkins 191-529, Daryl Ellis 202-528.



DAILY Specials

DAILY Open - 2pm	Early Bird Special* Bowling & Shoes Laser Tag Monday - Friday \$11.95/Person Saturday - Sunday \$12.95/Person
DAILY Open - Close	All Access Pass* Bowling, Laser Tag, Billiards, and a \$5 Game Card \$16.95/Person Choose from two time slots: Open - 5pm or 5pm - Close
MONDAY 4pm - Close	Manic Monday \$9.95/Person <small>Shoe rental not included.</small> Choose one or any of the following: • Bowling, Laser Tag, and Billiards • Video Games and Laser Tag • \$20 Game Card
TUESDAY All Day	1/2 Price Bowling, Arcade, and Laser Tag Hourly rates for bowling, arcade games, and laser tag, all half price!
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LOOKING BACK

10 YEARS AGO

Clint Johnson and Ted Pritts win Longview Doubles over Jeff Campbell and Mark Scroggins...Tyson Branagan and Elysia Currant take Mixed Doubles at AMF Showplace-Garland over Brandy Silva and Brett Coop...Greg Staton led the honor roll with 836 at Plano...Chris Lopez shot 817 at Red Bird...Carol Wood led the ladies with 657 at Plano...Zaneta Jones had 641 at USA Bowl.

20 YEARS AGO

Rob Arsenault wins Showplace-Eules Labor Day singles and \$3000 over Darin Sharpe...Veronica Avery captures Labor Day Handicap Singles at DC West and \$1000...Bill Holloway led the honor roll with 859 at Forum...Harold Ketner shot 813 at Showplace-Eules...Guy Nicholson with 810 at DC SW...Lisa Talley led the ladies with 299/782 at Plano Super Bowl...she also was high at Showplace-Garland with 716...Sherry Houghton with 703 at Forum...David Garber and Chris Barnes win Ironman Doubles over Bob McGregor and John Woessner...Carol Gianotti wins LPBT Long Island Open, her 10th.

30 YEARS AGO

Noel Williams and Fred Van Haasen win MBT doubles at Circle...Alvin Davis led the honor roll 300/794 at Buckner, back to back weeks for him...Nat Segovia shot 775 at Bronco...John Craig had 759 at Showplace...Debbie Walters led the ladies with 672 at DC SW...Sylvia Campbell shot 667 at Bronco...Debbie Dean with 635 at Forum...Cissi Cupit takes NTTB at DC West and \$1500, Dino Castillo finished 4th, that had to be one of his first adult tournaments...Mark Roth wins his 33rd PBA title in Toronto...Barry Winkler wins CASH at Golden Triangle.

PWBA POY AND ROY

Continued from Page 1

Women's Open victory was her fourth consecutive win at the event and sixth overall.

The 43-year-old right-hander made the championship round at all four majors, finishing second at the United States Bowling Congress Queens and third at this week's season-ending Smithfield PWBA Tour Championship.

She led the PWBA Tour this year in earnings (\$83,500), points (154,150), match-play appearances (11) and championship-round appearances (nine), and she tied with PWBA spokesperson Kelly Kulick of Union, New Jersey, for the lead in cashes with 13.

Johnson mathematically locked up the award before the final event of the season.

"To be in the company I'm in with some of the greatest up-and-coming bowlers from around the world, and to be able to do what I've been doing at 43, is rewarding and humbling at the same time," Johnson said. "I actually do feel like I'm getting better as

I get older. It's a combination of trying to stay healthy and learning from every tournament I go to. From week to week, we had to play different parts of the lane, so I've had to become more versatile, too. I'm proud that I could do that and find success, especially when I was out of my comfort zone."

Pajak, a 2016 graduate of Webber International, entered the Smithfield PWBA Tour Championship as the frontrunner for rookie of the year, and she could've claimed it outright with a first-round win over her former collegiate teammate and PWBA Tour roommate, Verity Crawley of England, the other rookie-of-the-year contender.

Crawley won the match against Pajak but fell to Latvia's Diana Zavjalova, another former Webber Warrior, in the second round, solidifying the award for Pajak - a bit-tersweet win over one of her best friends. Crawley could've claimed the honor by making the championship round at the Tour Championship.

Pajak's season included two TV appearances and her first PWBA title, a win at the Greater Detroit Open, an event

she nearly decided to skip to regroup after struggling the previous few weeks.

She rolled three perfect games during the 2017 season, including two at the U.S. Women's Open, where she was the top seed for the stepladder finals. She fell to Johnson in the title match, 188-176.

"Being the rookie of the year was my goal when I joined the Tour, and I knew one of the biggest contenders for the trophy was going to be Verity," said Pajak, who finished 10th on the PWBA points list this season. "I started the season very slowly, and I was very frustrated. I think I learned quick, though, and that's why the end of the season was much better. I feel very accomplished because I never gave up."

The 2017 PWBA Tour schedule included 14 events, 13 of which counted toward the season statistics. Competitors saw a variety of lane conditions that tested their versatility, and 13 of the winners were determined on CBS Sports Network.

The schedule kicked off in Rohnert Park, California, in

Continued on Page 9

At Ennis All Star Bowl

Lawrence blasts 632

Rick Lawrence, from the Tuesday Sport Match Point group, pocketed power-laden 190-223-219 = 632 numbers en route to earning high-set honors for the week at Ennis All Star Bowl.

Kayla Tamez, Lawrence's league mate, registered a sizzling 178-201-186 = 565 set to lead the lady bowlers.

HONOR ROLL

David Crockett 207-554, Ryne McKenrick 183-496, Bob Massey 203-552, April Hopkins 178-458, Tim McGlothlin 221-597, April Hopkins 180-482, Tim Gilmore 186-537, McKinsey Pollan 184-434.

Billy Cathey 178-511, Maria Carrera 158-432.

At Red Bird Lanes

Vanegas pockets 625

Michael Venegas won the battle for the top billing with outstanding 198-246-181 = 625 numbers in Red Bird Mixed league play at Red Bird Lanes.

Deanna Hoffman, from the Colts & Fillies group, paced the ladies with fine 222-193-156 = 571 marks.

HONOR ROLL

Leslie Zinn 187-519, Judy Dillabough 187-519, Red Richardson 222-585, Brent Rodgers 220-573, Chance Cathey (9 pin, no tap, 4 games) 300-1087, Joyce Thurman (9 pin, no tap, 4 games) 300-973.

Alex Galeti 191-553, David England 223-614, Brian Schoonover 212-614, Paula Kennedy 166-429, Angela Davis-White 172-488, Ray Williams 235-565, Mary Rappe 193-510.



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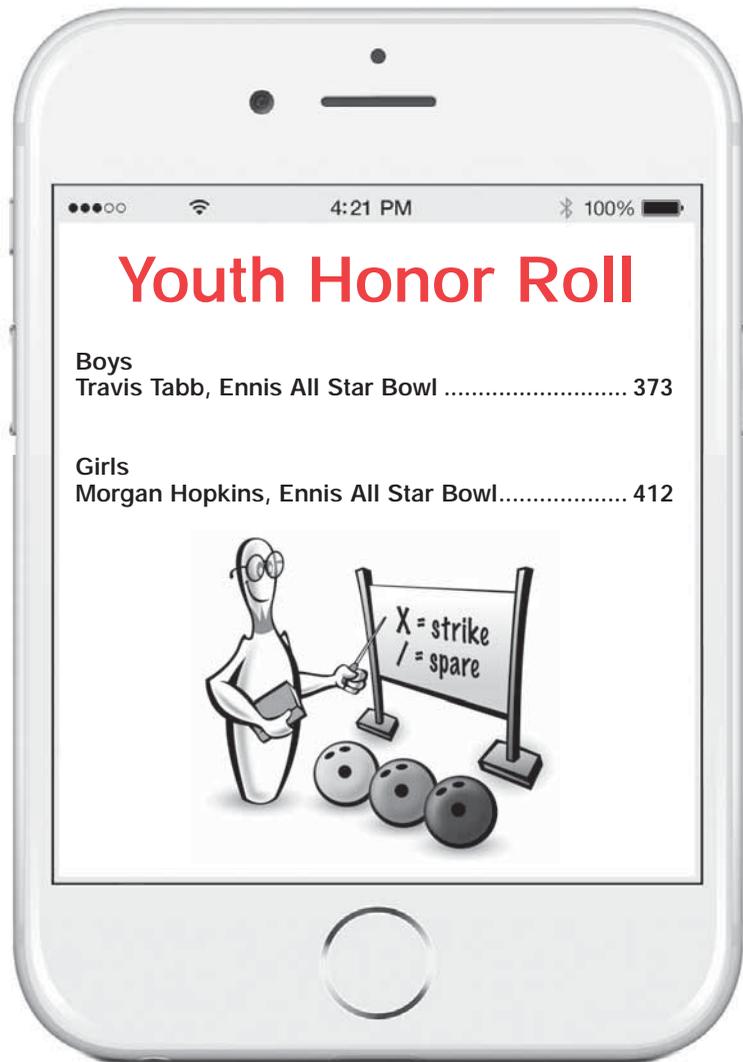
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Lane Laughter



JR TEAM USA

Continued from Page 1

Junior Team USA only competed in the U21 division.

The girls team, featuring Schwartz, Breanna Clemmer, Sydney Brummett and Julia Bond, cruised to the top spot in the medal count with a total of 11 medals, including gold medals in four of six events.

The boys team included Brandon Biondo, Jeffery Mann, Kennon McFalls and Cortez Schenck. The Junior Team USA boys matched Canada for the most medals with five but was unable to record a win throughout the week, taking home one silver medal and four bronze medals.

Schwartz, a 21-year-old right-hander, kicked off competition Sunday by winning singles, and she teamed with Clemmer on Monday to earn the top spot on the medal stand in doubles. Schwartz, Clemmer and Brummett claimed gold in trios Tuesday, and Schwartz's overall effort for 24 games helped her to the all-events win with a 5,080 total, a 211.66 average.

"It felt really good to win gold for the first time, and it means the world to be able to do it in my final year on Junior Team USA," said Schwartz, who helped Stephen F. Austin win the 2016 NCAA Women's Bowling Championship. "I tried to stay calm, make great shots and knew my teammates were there to support me no matter what. I will always remember this moment, but I hope to have more opportunities to compete on the adult team in the future. I'm really grateful for all of the opportunities I've had in this program."

Schwartz also added a pair of bronze medals in team

and Masters to finish off a dominating performance at Bol Obispado. Schwartz was the only player in either U21 division to medal in every event.

Previous opportunities to represent the United States at the 2014 and 2016 World Bowling Youth Championships and 2015 PABCON Youth Championships saw the four-time Junior Team USA member take home a total of five medals, but she was unable to strike gold along the way.

In her final Junior Team USA event, Schwartz put that previous experience to use and was able to break through.

In addition to Schwartz's collection of medals, the girls team also captured four silver medals (singles - Brummett; doubles - Brummett and Bond; all-events - Clemmer; Masters - Brummett) and one additional bronze medal (singles - Bond).

Schwartz, Brummett and Clemmer were part of the quartet that represented Junior Team USA at the 2015 PABCON Youth Championships in Panama City, while Schwartz and Bond competed at the 2016 World Bowling Youth Championships in Lincoln, Nebraska. In all, the four boast a total of 15 combined years of Junior Team USA experience.

"This was probably one, if not the most experienced teams we've ever brought to an international youth competition," Junior Team USA head coach Bryan O'Keefe said. "We were looking for great things from them this week, and they did not disappoint. They put together a pretty dominating effort, and even though team event didn't go the way we wanted, we're very happy with everyone's performance."

The Junior Team USA boys were unable to successfully defend their team title from 2015, finishing third in Monterrey this week.

The team members also earned medals in singles (bronze - Mann), doubles (bronze - Biondo and Schenck), all-events (silver - Schenck) and Masters (bronze

- Biondo).

In contrast to the girls team, three of the four members of the boys team were making their first appearances with Junior Team USA. Only Schenck had donned the red, white and blue in the past, competing at the Lee Evans Tournament of the Americas in 2014 and 2015.

"This was a very green group, and I think we saw a little of that," O'Keefe said. "It took them a little while to get used to the international feel and get their feet underneath them. The lane pattern played really tricky all week. For the first couple of days, we just struggled to make the right educated guesses. We always seemed like we were a day behind in what we had to do, but they put together a very gritty performance."

The group did accomplish some things that extend beyond the medal stand, and that includes gaining valuable experience in traveling and bowling internationally, especially as they look ahead to the 2018 World Bowling Youth Championships, where they'll welcome dozens of countries to their own home turf in Detroit.

"Each of them earned a medal, which is great for such a young group," O'Keefe said. "Unfortunately, we didn't get any gold, but we definitely have something to move forward and build upon as we head into the World (Bowling Youth) Championships next year."

O'Keefe was joined this week at Bol Obispado by assistant coach Andy Diercks.

Each event at the PABCON Youth Championships consisted of six traditional games with total pinfall determining the medalists. The top 16 boys and top 16 girls in the U21 division after 24 games advanced to Masters, which featured a single-elimination best-of-three bracket.

For more information on Junior Team USA, visit BOWL.com/JuniorTeamUSA.

PABCON YOUTH CHAMPIONSHIPS

Continued on Page 7

YOUTH TOURNAMENT SCHEDULE

Teen Bowlers Circuit
www.teenbowlerscircuit.net
Contact: Brad Ellis, at bradellis8101@gmail.com

Sept 17
Ball Demo - 9am to 11am Bowlero Eules
TBC Super 7 - 11:30am Bowlero Eules
5 Divisions, Jr. Gold spots for U12, U15, U20

Oct 1
Pancreatic Fundraiser - 1pm
USA Bowl, Dallas, TX

Oct 8
TBC - 2 Squads then match play
Forum Bowl, Grand Prairie, TX

Nov 5
TBC
Hilltop Lanes, Waxahachie, TX

Dec 3
TBC
USA Bowl, Dallas, TX

Jan 7
TBC
Hog Pin Lanes, Lawton, OK

If you have upcoming youth tournaments you would like listed on the schedule, contact The Bowling News at 214.250.3242, or email: genie@TheBowlingNews.net.

Dallas USBC Youth Scores

Morgan Hopkins headed the Dallas-area USBC youth bowling for the week with a solid 129-143-140 = 412 Shooting Stars series at Ennis All Star Bowl.

Travis Tabb, Hopkins's league mate, led the guys with a sturdy 145-115-113 = 373 set.

At Ennis All Star Bowl - Torrie Casella 116-297.



JR TEAM USA

Continued from Page 6

At Bol Obispado, Monterrey, Mexico
BOYS SINGLES
 Gold – Felipe Gil, Colombia, 1,277
 Silver – Joaquin Manrique, Uruguay, 1,264
 Bronze – Jeffery Mann, United States, 1,254
GIRLS SINGLES
 Gold – Stephanie Schwartz, United States, 1,288
 Silver – Sydney Brummett, United States, 1,272
 Bronze – Julia Bond, United States, 1,195
BOYS DOUBLES
 Gold – Benjamin Martinez

(1,232)/Sergio Villanueva (1,262), Mexico, 2,494
 Silver – Alex Cote (1,158)/Jakob Bowden (1,325), Canada, 2,483
 Bronze – Brandon Biondo (1,244)/Cortez Schenck (1,171), United States, 2,415
GIRLS DOUBLES
 Gold – Breanna Clemmer (1,348)/Stephanie Schwartz (1,315), United States, 2,663
 Silver – Julia Bond (1,198)/Sydney Brummett (1,178), United States, 2,376
 Bronze – Sarah Klassen (1,096)/Tiffany Griffith (1,212), Canada, 2,308
BOYS TRIOS
 Gold – Costa Rica (Alberto Quesada 1,337, Jonaykel Conejo 1,145, Toscano Luconi 1,275),

3,757
 Silver – Peru (Alejandro Ishikawa 1,303, Sebastian Yuzuriha 1,244, Aldo Guibu 1,186), 3,733
 Bronze – Canada (Alex Cote 1,229, Marc Antoine Caron 1,133, Jakob Bowden 1,331), 3,693
GIRLS TRIOS
 Gold – United States (Sydney Brummett 1,226, Breanna Clemmer 1,315, Stephanie Schwartz 1,204), 3,745
 Silver – Costa Rica (Ericka Quesada 1,257, Fabiola Sandoval 1,071, Alexa Fernandez 1,114), 3,442
 Bronze – Puerto Rico (Tayshaye Naranjo 1,148, Estefania Cobo 1,059, Sarah Sanes 1,223), 3,430

BOYS TEAM
 Gold – Canada (Alex Cote 1,181, Gavin Sum 1,259, Marc Antoine Caron 1,299, Jakob Bowden 1,137), 4,876
 Silver – Costa Rica (Alberto Quesada 1,306, Jonaykel Conejo 1,219, Giancarlo Brenes 1,210, Toscano Luconi 1,121), 4,856
 Bronze – United States (Brandon Biondo 1,108, Kennon McFalls 1,221, Jeffery Mann 1,194, Cortez Schenck 1,299), 4,822
GIRLS TEAM
 Gold – Mexico (Paola Limon 1,207, Karla Salazar 1,114, Alejandra Amezcua 1,075, Raquel Orozco 1,200), 4,596
 Silver – Colombia (Isabella Correa 1,149, Laura Plazas 1,202, Ana Olaya 1,142, Laura Garzon 1,097), 4,590
 Bronze – United States (Julia Bond 1,074, Sydney Brummett 1,065, Breanna Clemmer 1,165, Stephanie Schwartz 1,273), 4,577
BOYS ALL-EVENTS
 Gold – Alberto Quesada,

Costa Rica, 5,083
 Silver – Cortez Schenck, United States, 4,979
 Bronze – Jakob Bowden, Canada, 4,977
GIRLS ALL-EVENTS
 Gold – Stephanie Schwartz, United States, 5,080
 Silver – Breanna Clemmer, United States, 4,963
 Bronze – Paola Limon, Mexico, 4,797
BOYS MASTERS
 Gold – Jakob Bowden, Canada
 Silver – Alberto Quesada, Costa Rica
 Bronze (tie) – Brandon Biondo, United States; Sergio Villanueva, Mexico
GIRLS MASTERS
 Gold – Ana Morales, Guatemala
 Silver – Sydney Brummett, United States
 Bronze (tie) – Stephanie Schwartz, United States; Isabella Correa, Colombia



PBA Returns to AMF Riviera Lanes in Akron for 2018 Tournament of Champions

PBA to celebrate its 60th anniversary season with return to historic bowling center filled with memories

CHICAGO (September 6, 2017) – The Professional Bowlers Association will return to historic AMF Riviera Lanes in suburban Akron, Ohio, for the 2018 PBA Tournament of Champions, February 5-11, as part of the organization's 60th anniversary celebration, PBA CEO and Commissioner Tom Clark announced today.

Riviera Lanes, the home of PBA's TOC from 1966 through 1994, provided the setting for many of the most memorable tournaments in PBA history. The 40-lane center in Fairlawn, Ohio, hosted the Tournament of Champions for 28 years, with Norm Duke winning Riviera's final event.

Akron also was the home of PBA headquarters from its founding in 1958 through 2000.

"As the PBA makes plans to celebrate its 60th anniversary, returning to one of the most famous settings for PBA compe-

tion was more than a goal. It was a dream come true," Clark said. "We greatly appreciate Bowlmor AMF's support in making our return to Riviera Lanes possible."

Among the expected field of 96 PBA champions will be defending champion EJ Tackett of Huntington, Ind., who was not quite 2 years old when Riviera last hosted the TOC. He will be among the national tour title holders who will have first option to enter the event. PBA50 and regional winners will be given the opportunity to fill any vacancies. Entry details will be announced later.

"We are thrilled to be hosting the 2018 Tournament of Champions at our iconic AMF Riviera Lanes. It is an honor to be a part of this historic event and we look forward to seeing it played out at the venue where the Firestone PBA

Tournament of Champions began," said Colie Edison, Chief Customer Officer for Bowlmor AMF, the owner of the Riviera Lanes.

The first PBA Tournament of Champions was held in Indianapolis in 1962, but was discontinued until 1965 when it returned as the Firestone PBA Tournament of Champions, in the first year of PBA's long-standing "Pro Bowlers Tour" series on ABC-TV. The 1965 event was the first nationally-televised sports event to include a corporate sponsor as part of its title, launching what has since become a multi-billion-dollar sports marketing industry.

The 2018 PBA Tournament of Champions will conclude on Sunday, Feb. 11, with the live ESPN stepladder finals. Additional information about the event will be announced soon.

PBA SPARE SHOTS

Continued from Page 4

the PBA50 Spartanburg South Open at Paradise Lanes in Spartanburg, S.C., and the Killeen Southwest Open at Hallmark Lanes in Killeen, Texas.

For complete PBA Regional schedules, rules and entry information, visit pba.com, open the "schedules" tab and click on PBA Regional Tours to find the event(s) in your area...and remember, you can follow "live scoring" for all PBA Regional events on pba.com (easily accessible for Apple device users using the new PBA app).

QUICK NOTES

Gavin O'Neill has a baby sister. Bill and Christi O'Neill became parents of Avery Lynn O'Neill on Monday. Avery arrived at 7 pounds, four ounces...and 19.5 inches.

William Smith of Hampton, Va., receives a new high-per-

formance MOTIV ball; James Tagalos of Rhinelander, Wis., wins a new Brunswick ball, and Tiffany China of Leesville, La., is the lucky winner of a new high-performance ball from DV8 as August sweepstakes prizes for subscribing to Xtra Frame. The monthly sweepstakes is sponsored by the respective PBA Product Registered partners. Monthly winners are selected from among new Xtra Frame subscribers, who are automatically entered when they enroll as a monthly or Xtra Frame Season Ticket (full year) subscriber.

Kerrilyn Askey is the August winner of a \$200 HotelPlanner.com certificate, redeemable for future lodging expenses, compliments of PBA's official travel partner. The monthly sweepstakes is open to anyone who books a hotel through the HotelPlanner.com link on pba.com. Those who book through HotelPlanner.com are automatically entered.

O'KEEFE

Continued from Page 2

of bowling equipment for the 2017 Smithfield PWBA Tour Championship.

Go to PWBA.com for more information about the PWBA Tour.

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Kelly Kulick, Union, New Jersey, def. Shannon Pluhowsky, Dayton, Ohio, 247-191

Shannon O'Keefe, O'Fallon, Ill., def. Liz Johnson, Deerfield, Ill., 222-222 (10-10, 10-10, 10-9) CHAMPIONSHIP

(Winner earns \$20,000; Loser earns \$10,000)

O'Keefe def. Kulick, 222-203.

At JB's Allen Bowl

Franklin pounds 296/806, Starry jams 706

Calhoun 300

Tony Franklin held the top spot on the honor roll last week at JB's Allen Bowl with a hard-hitting 232-278-296 = 806 Hammer Scratch Trio outing.

Stacy Starry's sterling 245-244-217 = 706 TGIF session fronted fem scoring.

Michael Calhoun captured high-game honors with an award-winning 12-bagger.

HONOR ROLL

Ted Lankford 257-719, Elynn Boss 219-626, Kurt Gengelbach 239-703, Michael Calhoun 757, Beth Campbell 212-588.



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PBA50 Tour Veteran Ted Staikoff Named 2017 PBA50 Dick Weber Sportsmanship Award Winner

CHICAGO (Sept. 11, 2017) - Ted Staikoff of Black Hawk, S.D., a competitor on the PBA50 Tour for 20 seasons, was selected by his fellow competitors as the winner of the 2017 PBA50 Dick Weber Sportsmanship Award.

"When John (PBA50 Tour Director John Weber) called to tell me I won the award, I said, are you kidding?," a surprised Staikoff said. "It's quite an honor to receive an award with that name on it—probably the top honor of my career."

Staikoff, who will turn 70 in November, is still competitive on the tour for players 50 and older. In 2017, he had a best finish of 11th in the Suncoast PBA Senior U.S. Open, matching his previous best finish in a major (2007 Senior U.S. Open). His career-best finish overall is fourth which he accomplished twice in 2004.

"I feel like I'm bowling better now than when I was younger," said Staikoff, who is a retired lieutenant colonel in the South Dakota Army National Guard. "What makes it special for me is to see the

great young bowlers – or young-old bowlers as I call them – come out to bowl on the senior tour and then have the opportunity to bowl against them."

Staikoff got off to a slow start this season with finishes of 110th and 130th in the first two tournaments but thanks to some help from fellow competitors Bob Learn Jr. and Tom Carter, was able to turn his season around.

"Another thing that makes it so enjoyable to bowl out here is the help you get from the other guys," he said. "Bob and Tom noticed that I needed to get the ball down on the lane sooner and stop muscling the ball. They found a problem with my arm swing and worked with me to correct it, and as a result I had some better finishes later in the season."

In addition to his 11th-place Senior U.S. Open finish, Staikoff also finished 14th in the PBA50 South Shore Open in Hammond, Ind.

"As long as I'm competitive I'll keep going," said the two-time PBA50 regional winner.

"It's an opportunity to bowl against some great bowlers and make a lot of friends along the way and you can't ask for much more than that."

The Dick Weber Sportsmanship Award is named after the late PBA Hall of Fame legend, who won 30 PBA Tour and six PBA50 Tour titles among his many accomplishments in the sport.

History of PBA50 Dick Weber Sportsmanship Award Winners

- 2017 - Ted Staikoff
- 2016 - Kerry Fulford
- 2015 - Tom Carter
- 2014 - Chris Keane
- 2013 - Robert Harvey
- 2012 - Dave Soutar
- 2011 - Ray Randall
- 2010 - Robert Harvey
- 2009 - Larry Graybeal
- 2008 - Fred Baldwin

PWBA POY AND ROY

Continued from Page 5

April and concluded on a four-lane setup specially installed by QubicaAMF inside the Old Dominion Building, part of the expansive complex at Richmond Raceway in Richmond, Virginia.

All rounds of the PWBA competition leading up to the TV finals were broadcast on Xtra Frame, the exclusive online bowling channel for the Professional Bowlers Association.

Go to PWBA.com for complete stats from the 2017 season or more information about the PWBA Tour.



The Cyber Report

Max Bowl Provides Shelter for Port Arthur Evacuees

It's said that disasters bring out the best in people and the worst in people.

Hurricane/Tropical Storm Harvey has been a prime example. While there were reports of looting in Houston, prompting a curfew to be enacted, there also were countless reports of good Samaritans aiding relief workers in transporting people all over southeast Texas out of harm's way.

While the death toll is expected to rise as the flood waters subside, there's no question things could have been much worse had not so-called "regular citizens" pitched in to help their fellow human beings.

In hard-hit Port Arthur, Texas, Max Bowl had closed for the night on Tuesday when General Manager Jeff Tolliver got a call from the local fire department, asking if he could turn off the fire alarm. The reason: The center was needed to house displaced residents, who had been driven from their homes by the flood waters, and the fire department had popped the lock to get in.

Max Bowl sits on higher ground than the area surrounding it, and was one of the few places in the entire city that had not flooded.

Over the next several hours, around 200 people were brought to the center by boat and various other forms of transportation. Although no cots were available, the center's concourse was transformed into a place where people could sit or lay down, protected from the rain and flood waters.

Berton Jay Fountain, Battalion Chief for the Port Arthur Fire Department, told CNN that Max Bowl was being used as a safe haven until the people there could be re-located to actual evacuation centers.

As the hours went by, upwards of 1,000 people came

through Max Bowl's doors. A few staff members who lived nearby and could get to the center safely returned and began cooking food for those who needed it. People brought their pets with them - dogs, cats and even one monkey.

At one point, the flood waters got dangerously close to Max Bowl's doors, but ultimately stopped about 6-8 feet short. As of this morning, about 300 people remained at the center, waiting to be re-located to an evacuation center.

Back in Houston and surrounding areas, many bowling centers were closed, waiting for the storm and flooding to subside. No reports of flood damage had been reported to BPAA, although that could change as owners are able to return to evacuated areas.

Reuters reported that five Main Event centers in the Houston area had been closed because of the massive storm, and one suffered extensive damage. Read more about that here: <https://www.reuters.com/article/ardent-leisure-results-idUSL4N1LH02F>.

Of course, the impact on business moving forward is immeasurable. Officials have said it will take years for the region to recover, given the widespread damage to homes and businesses.

The American Red Cross is on the ground in the disaster zone, providing victims with food, clothing, shelter and other assistance. If you'd care to donate to the relief efforts, here's a direct link to the Hurricane Harvey donation page: <https://www.redcross.org/donate/hurricane-harvey>.

EBI Names Wodka Global Marketing Manager

Ebonite International has named Dave Wodka as the company's new Global Market-

Continued on Page 10



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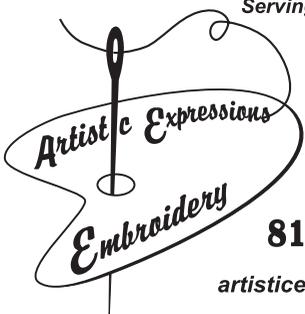
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SASBA SENIOR TOUR 2017 SCHEDULE

Sept. 23-24	Cityview	Fort Worth, Tx.	Annual Championship
Sept. 30-Oct. 1	USA Bowl	Dallas, Tx.	70/60/50 Trio
Oct. 14-15	Cowtown	Fort Worth, Tx.	Regular Trio
Oct. 21-22	Del Mar	Houston, Tx.	Regular Singles
Nov. 4-5	Plano Super Bowl	Plano, Tx.	Mixed Foursome
Nov. 11-12	Hog Pin Bowl	Lawton, Ok.	Member/Guest Doubles
Dec. 2-3	All Star Lanes	Shreveport, La.	Member/Guest Doubles
Dec. 9-10	Cowtown	Fort Worth, Tx.	Annual Team

THE CYBER REPORT

Continued from Page 9

ing Manager.

Wodka has been in the bowling business nearly all of his professional life. His bowling resumé includes:

- * PBA member since 1991
- * One PBA national title (1999 Greater Detroit Open)
- * Twenty-one PBA Regional titles
- * Two-time PBA Regional Player of the Year (2003 West Region and 2014 Northwest Region)
- * Member of two Halls of Fame (Southern Nevada USBC and Nevada State)
- * Seven top-10 finishes in USBC Open Championships

His bowling industry experience includes:

- * Working for a bowling distributor, 1996-99
- * South Point Bowling Center, Las Vegas, Nev., 2011-12
- * General Manager of a 32-lane center
- * EBI Staff member (1993 to the present)
- * EBI District Sales Manager (2001-07 and 2012-present)

According to the company, Wodka has done a great job in helping to drive sales and brand exposure in the marketplace, and within his new role, he will work closely with the EBI team to drive the brands of EBI worldwide.

Wodka will be relocating to EBI's worldwide headquarters in Hopkinsville, Ky. He will report directly to CEO Randy Schickert, and work closely with Rob Gotchall, Danny Vowell and Mike Snellbaker.

Taking over for Wodka as EBI's District Sales Manager for Indiana, Kentucky, Ohio and Indiana will be Brad Bridges, who has been the company's Demo Leader in that territory for the past three years.

Bridges has been working part-time in a pro shop for 17 years and has been a member of the Track Regional Staff for three years. He has been actively conducting demos

and working trade shows and seminars for EBI for several years.

"Bridges makes a great addition to our DSM team," said Mike Judy, EBI's North American Sales Manager, to whom Bridges will report. "He has an extremely strong work ethic and is already very knowledgeable about the territory."

Main Event Helps With Hurricane Harvey Relief

Main Event Entertainment, which owns and operates five centers in and around Houston, mobilized its other 33 centers over the Labor Day weekend to collect supplies essential to the Hurricane Harvey recovery effort.

The 33 Main Event centers outside the affected areas served as collection points for non-monetary donations. Relief agencies had specifically requested socks, pillows, pillow cases, sheets, blankets, towels and wash cloths.

All items were then delivered to a leading relief agency in each market, including the American Red Cross, the Salvation Army and Trusted World.

"Hurricane Harvey has affected hundreds of our Main Event team members and a countless number of our guests, so we are trying to do as much as possible to help them in their time of need," said Becky Johnson, Chief Marketing & Sales Officer of Main Event Entertainment.

BJI Editor Gianmarc Manzione has been in contact with other members of the bowling family in the hurricane zone, and you can read his updated report here: <http://www.bowlersjournal.com/hurricane-harvey-a-sobering-experience-for-texas-bowling-community/>.

Ebonite Exercises Option to Continue as Junior Gold Sponsor

The Brands of Ebonite International have extended their sponsorship agreement with International Bowling Campus Youth Development to remain the presenting sponsor of the Junior Gold Champion-

ships through 2020.

The Brands of Ebonite - Ebonite, Track, Hammer and Columbia 300 - had agreed on a two-year sponsorship deal that started in 2017 and, following this year's Junior Gold Championships in Cleveland, made the decision to exercise a two-year option for the 2019 and 2020 events.

"It's a great opportunity for the Brands of Ebonite International to team with the Junior Gold Championships for the next three years," said Ebonite's President and CEO, Randy Schickert. "From the trade show to the opening ceremony through the week of competition, the Junior Gold Championships show its commitment to creating an outstanding event each year for youth bowlers. We were thrilled to be involved in 2017 and look forward to heading to Dallas in 2018."

In addition to the 2018 event in the Dallas area, the Brands of Ebonite International will be the sponsor when the Junior Gold Championships are in Detroit in 2019 and Indianapolis in 2020.

"With the support of sponsors such as Ebonite International, we can continue to grow the Junior Gold program and make these tournaments very special events for the participants and their families," IBC Youth Development Managing Director, Gary Brown, said. "Providing outstanding programs and competition for youth bowlers is our commitment as we build a future for the sport."

The Hammer brand will continue as presenter of the Survivor tournament, a companion event to the Junior Gold Championships. The Survivor tournament is the largest annual Junior Gold qualifying event.

The Track brand will sponsor the Junior Gold Road to College Scholarships, which awards \$20,000 in scholarships each year, with 80 Junior Gold advancers randomly

Live Stream Schedule



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PBA XtraFrame The Bowling Channel (Subscription available at pba.com and xtraframe.tv.)

- PBA Kokomo Central/Midwest Regional Classic, Kokomo, IN - Qualifying
Sunday October 22 7:50 AM
- PBA Kokomo Central/Midwest Regional Classic, Kokomo, IN - Match Play/Finals
Sunday October 22 12:20 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 1 - A Squad
Friday October 27 6:50 AM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 1 - B Squad
Friday October 27 12:05 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 1 - C Squad
Friday October 27 5:20 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 2 - B Squad
Saturday October 28 6:50 AM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 2 - C Squad
Saturday October 28 12:05 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 2 - A Squad
Saturday October 28 5:20 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 3 - C Squad
Sunday October 29 6:50 AM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 3 - A Squad
Sunday October 29 12:05 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 3 - B Squad
Sunday October 29 5:20 PM
- 2017 U.S. Open, Liverpool, NY - Qualifying Rd. 4
Monday October 30 8:50 AM
- 2017 U.S. Open, Liverpool, NY - Match Play Rd. 1
Monday October 30 4:50 PM
- 2017 U.S. Open, Liverpool, NY - Match Play Rd. 2
Tuesday October 31 7:50 AM
- 2017 U.S. Open, Liverpool, NY - Match Play Rd. 3
Tuesday October 31 3:50 PM

selected for a \$250 scholarship to be placed in their SMART accounts.

The Ebonite brand will sponsor the Junior Gold Road to the Experience of a Lifetime, which gives four Junior Gold members and a guest an expense-paid trip to Ebonite International's headquarters in Hopkinsville, Ky., where they will receive a tour of the facility, coaching, special prizes and more.

The Brands of Ebonite International will continue to award additional scholarships during the Junior Gold Championships, including scholarship bonuses for select honor scores shot during competition. During this year's event, Zachary Singer of Buffalo Grove, Ill., shot a 300 game with his Track Cyborg, and Ebonite International added a \$500 scholarship to his SMART account.

The Columbia 300 brand will extend its support of the Pepsi Youth Championships, the tournament open to all United States Bowling Congress Youth members. Columbia 300, as the official bowling ball of the Pepsi Youth Championships, will provide state coordinators a Columbia 300 bowling ball for fundraising at their event.

The Brands of Ebonite International also plan to connect with Junior Gold bowlers throughout the year through its Facebook page, Junior Gold 365 by EBI, and will have a major

presence at the next three Junior Gold Championships.

Museum Spotlights PBA Hall of Famers Still Competing

Since 1958, when 33 of the world's greatest bowlers banded together to form the Professional Bowlers Association, the organization has provided the highest level of competition in the sport of bowling, and the PBA is recognized as the major league of bowling throughout the world.

Each year, 3,000 members representing 30 countries participate in a multi-level competition system including the PBA Tour, PBA-World Bowling International Tour, PBA50 Tour, PBA Regional Tour and PBA-PWBA Women's Regional Tour.

The PBA Hall of Fame debuted in 1975 with inaugural members Ray Bluth, Don Carter, Carmen Salvino, Harry Smith, Dick Weber, Billy Welu, Frank Esposito and Chuck Pezzano, and the International Bowling Museum and Hall of Fame in Arlington, Texas, serves as the home of the PBA Hall of Fame.

Now, a special exhibit is featuring items from individuals whose outstanding records have earned them the title of "PBA Hall of Famer," and who continue to compete in PBA competition today. The temporary exhibit includes

2017 Fall League Schedule						
Time	League	# Per Team	Description/Details/Price	2015 - 2016	Start Date	Meeting
Monday						
6:00 PM	Monday Mixers	4	Mixed league...variety of averages - \$16 week		Sept. 11th	Starts at 5:30 pm
6:30 PM	High Point Rollers	4	Mixed league... 6:20 practice. 6:30 league play.	2 Games	Sept. 11th	Starts at 6:00 pm
Tuesday						
10:00 AM	Just For Fun	3	Senior leaguers...2 games - \$4 week Non-Sanctioned		Sept. 5th	Starts at 9:30 am
10:00 AM	St. Patricks	4	Women's League...		Sept. 5th	Starts at 9:30 am
1:00 PM	Rolling Rocks	3	Seniors... at least 55 years old - \$7.25 week		Sept. 5th	Starts at 12:30 pm
6:30 PM	Adventurers	4	Mixed league...Fun league - beginners welcome - \$15 week		Sept. 5th	Starts at 6:00 pm
Wednesday						
10:00 AM	Wednesday Women	3	All Ladies League. Sanctioned. Fun for beginners up to experienced levels.		Sept. 6nd	Starts at 9:00 am
6:30 PM	Wednesday Mixers	4	Mixed league...variety of averages - \$16 week. 6:20 practice. 6:30 league play.		Sept. 6th	Starts at 5:30 pm
Thursday						
12:00pm	Young At Heart	4	Mixed Senior league...3 games		Sept. 7th	Starts at 11:30 am
6:00 PM	Thursday Funfours	4	Mixed league...variety of averages - \$16 week		Sept. 7th	Starts at 5:30 pm
Friday						
10:00 AM	Senior No Tap		Senior drop-in league...nine pin no tap - \$6 week		Sept. 8th	Starts at 9:45am
10:00 AM	9-Pin No Tap		Senior League. \$6 week		Sept. 8th	Starts at 9:45am
Saturday						
10:00 AM	Youth League	2 to 3	Ages 5 up to 18. See Youth Registration Form At Front Counter For More Details.		Sept. 9th	Starts at 9:30am
Sunday						
3:00 PM	Youth/Adult	42067	Any Combination... Fun & Great for beginners.		Sept. 10h	Starts at 2:30pm
6:30 PM	Sunday Mixers	4	Mixed league... Fun & Great for beginners up to experienced levels.		Sept. 10th	Starts at 5:30pm

Registration Begins Now. Ask Front Counter For Registration Details.

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Just Paying Attention




By Mark London
Mark@TheBowlingNews.net

Carrying on with last week's 'new normal' theme, although not on purpose at first, we're going to look at a current marketing dilemma, another unfortunate casualty in our business, and a look at how something used to be promoted.

It had been referred to as 'that' word or 'buzz' word, but the word, 'marketing' can create a variety of responses these days, especially when it's applied to the bowling industry. With the issues and factors currently in play, one might think we are alone with the struggle of getting more and more people to enjoy our game/activity/sport

But if you look closely and carefully, bowling is not alone. There are many different factors in play slowing down, and in some cases, literally erasing years of growth. Although the article I'm highlighting is more specific toward millennials, the issues we'll bring up will cover other demographic groups as well.

What I'll do here this week is showcase a few points from a recent article on businessinsider.com, then over the next couple of weeks have some marketing people chime in on what they have seen in their specialties.

According to the article, millennials are "killing dozens of industries." Listed are nineteen types of businesses hurting more than most, thankfully bowling was not among them, although one sport was mentioned. Why nineteen? Good question. Here are some of them.

Casual dining chains. Had no idea Buffalo Wild Wings was hurting, especially when you see full tables on Saturday nights when the TV's flip to MMA or UFC action. In a letter to shareholders earlier this spring, BWW CEO Sally Smith cited changing customer tastes, slowing mall traffic, and declining sports viewership as factors in their declining sales.

Beer sales fell 1% in 2016. Doesn't seem like much, but considering they fell 10% in the adult beverage market share to wine and hard liquor from 2006 to 2016, it's not a good sign.

Paper napkins. Before you LOL, consider millennials eat out (or use a drive thru) more than older generations. Since paper towels go a lot further, they have other uses.

Cereal. A Mintel survey said 40% of millennials say cereal is an inconvenience because the bowl has to be cleaned up after eating. So rinsing, then washing out the bowl is a chore?

I could go on and on here, but I don't want to turn this into a Dennis Miller rant, but you can check the rest of article here (<http://www.businessinsider.com/millennials-are-killing-list-2017-8>).

I'll have three different marketing people offer their observations and suggestions over the coming weeks. Not to worry, each will have a bowling connection.

#####

Another casualty in our little corner of the world occurred last Friday. A family-owned center you've probably

never heard of, in a town you've probably never heard of closed its doors after over fifty years of business. I'm not going to disclose where it is, but the story is familiar. It opened as a 12-laner in the 1960's in the downtown area of a town, whose population at the time was 10,000. Town wants to expand a highway bypass from two to four lanes through a portion of downtown, claims eminent domain, forcing the business to relocate. South of downtown kind of out by itself then, the family opens a 24-lane center with bar, restaurant, and upstairs ballroom, large enough for gatherings of 400-600 people in 1979. Leagues did ok, but the ballroom did well with weddings and smaller concerts in the 1980's. They spent \$200,000 on Brunswick AS-80 automatic scoring in 1982, which was still in use as of last week.

The usual factors played a part since then, declining league base, economy slow-down, and others, but here's the kicker. Almost forty years later, the population is 20,000. The next nearest center is twenty miles north, an eight-laner. Another center 15 miles further north has only 12 lanes. From the closed center, the next nearest are 60-70 miles away, at least an hour's drive.

That's another effect of closing centers. We've all seen them in metro and urban areas, but they are closing in middle and smaller-sized towns, too. In rural areas, people are really going to have to go out of their way to find a place to bowl, which makes it tougher to get new people inside the door. Often in the smaller and many medium-sized towns, it's a center of that town's social activity.

#####

Finally this week, a more pleasant sign of the times, although this was not exactly

recent, but nonetheless, it's something that still happens a little less in this way today. Primetime network television shows premiere in the next few weeks, and many of the stars of those shows appear elsewhere to promote those new shows. Nowadays, it's social media blitzes, but in 1960, the hot media of the day ruled and was used early and often, along with magazine ads and stories.

When game shows were plentiful on television, one of the most watched Sunday night shows of the time was a CBS program, 'What's My Line'. You might remember an episode of a prime time bowling show (yes, they did exist) profiled here a couple of years ago, offering a huge cash jackpot

that increased each week for a six-bagger in the championship match. The beginning of that bowling show was in the fall of 1960 on NBC, hosted by one of the first megastars of medium, 'Mr. Television', Milton Berle. For this week's JPA Lost Classic, we take you back to a portion of this episode of 'What's My Line' with Berle as the mystery guest, promoting his new show, 'Jackpot Bowling'. The show can be found here (<https://www.youtube.com/watch?v=clsq3Wopljo&t=453s>).

#####

Next week, more on newer marketing strategies with one of our experts and some interesting words of wisdom. Stay tuned.

At Cowtown Bowling Palace

Boroff strokes 300/818, Langham lands 638

Ryan Boroff racked up an award-winning 279—239-300 = 818 Fort Worth Classic Trio series to earn top billing on the honor roll last week at Cowtown Bowling Palace.

Amy Langham, Boroff's league mate, led the ladies with a lofty 185-209-244 = 638 set.

HONOR ROLL

Pat Currie 290-793, Jose Cortes 267, Rudy Garcia 255, Chase Martin 256, June Moore 184, Justin Stiles 247, Adam Resendez 241, Clint Johnson 278, Catie Jensen-267-628, Marcus

Williams 274.

Tina Taylor 216, Ryan Boroff 268-793, Debbie Qulicky 213, Frank Mata 290-767, Olivia Lindsey 247, Mark Neely 287, Alma Rodriguez 201-574, Danny Seeders, Jr. 285, Scott Brown 289, Mike McHugh 279.

SENIORS

Ken Eilert 258-660, Judy Moss 224-551, John Hunt 246, Cheryl Berube 205, Johnny Zaskoda 243, Jackie Glover 204, J W Pugh 244, Karen Draper 201, George Hernandez, Sr. 237-628, Cheryl Berube 189-535, Ken Eilert 237.

THE CYBER REPORT

Continued from Page 10

items from the museum's permanent collection, and will be on display until the end of October.

Growth Spurs Personnel Changes at Kegel

Over the past two years, Kegel has experienced significant growth as it has expanded its pinsetter parts line and introduced new coaching tools.

In order to meet the changing needs of the business, some restructuring has been done involving several members of its Operations staff. John Thrift, Tony Crews, Dave Houser and Bob Daugherty have assumed new roles at Kegel, effective Aug. 28:

* Thrift has been promoted to Operations Manager, and now oversees all the manufacturing operations and personnel for bowling products.

* Crews moves to a new role as Materials Manager,

responsible for all aspects of materials flow, inventory and the purchasing department. His day-to-day responsibilities will extend across the entire organization.

* Daugherty becomes the new Warehouse Manager, responsible for transportation, storage and distribution needs.

* Houser returns to his role as the Quality Manager, ensuring the quality of Kegel's products and the continuous improvement of the company's entire quality system.

"We are very fortunate to have such talented people who have been with Kegel a long time," said the company's CEO, Chris Chartrand. "Collectively, these four employees have about 80 years of experience at Kegel in many areas where they can lend their knowledge and expertise. We wish them success in their new roles."

Pins Will Fall Again at Fort Monmouth Center

Like other shuttered military bases around the country,

Fort Monmouth in New Jersey is being redeveloped by a state agency.

But unlike at other facilities, the base bowling center will be part of the redevelopment, thanks to Keith Dougherty, who has formed a limited liability company called Fort Monmouth BEC.

Dougherty, who also owns Circle Bowl and Entertainment in Roxbury, N.J., reportedly will purchase the bowling center for \$1.1 million, and then lease the 2.7-acre property on which it sits for \$1 per year.

Plans call for the "new" center to include 20 lanes, an arcade, a two-level laser tag arena, a full kitchen, a sports bar and an outdoor beer garden.

Fort Monmouth was one of the bases selected for closure by the Base Realignment and Closure Commission in 2005, and after personnel and equipment were moved to other bases, it officially closed

Continued on Page 12

FALL 2017 LEAGUE SCHEDULE

Bowling Time	League Name	Starting Date	League Type	Number on Team
MONDAY				
6:30 p.m.	Monday Night Mixers	September 11	Mixed	4
6:30 p.m.	9s Are Wild	August 7	No Tap	2
TUESDAY				
9:30 a.m.	Tuesday VIPs	September 5	50+ Mixed	4
12:30 p.m.	Senior All-Stars	August 29	Men -190+ avg	2
6:30 p.m.	Ladies and Gents	September 5	Mixed	4
7 p.m.	Storm Bowling Trios	September 5	190+ avg.	4
WEDNESDAY				
6:30 p.m.	Wednesday Full	September 6	Mixed	4
6:30 p.m.	Fort Worth Classic Trios	September		3
THURSDAYS				
9:30 a.m.	Thursday Twighlighters	September 7	50+ Mixed	4
12:30 p.m.	Coaches	September 7	Mixed	3
6:30 p.m.	Thirsty Thursdays	September 21	Mixed	3
6:30 p.m.	Just 4 Fun	September 7	Mixed	4
SATURDAY (SEE SEPARATE FLYER FOR TEAM DETAILS)				
9:30 a.m.	Youth Leagues	September 9	20 or less	3-4
SUNDAY (SEE SEPARATE FLYER FOR TEAM DETAILS)				
6 p.m.	Generation Gap	September 10	Adult/child	4



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BALLARD VS. THE BIG "C"
BALLARDSVSBIGC

THE CYBER REPORT

Continued from Page 11

on Sept. 15, 2011. It was at Fort Monmouth where Julius Rosenberg worked as a radar inspector and was accused and convicted of stealing proximity fuze plans and selling them to the Soviet Union.

Business Briefs...

* Steve Dills is the new owner of Wheatfield Lanes in Wheatfield, Ind., effective July 31. The town of Wheatfield derived its name from its location in the so-called "wheat belt" in northwestern Indiana. You can check out the center's new Facebook page here: <https://www.facebook.com/Wheatfield-Lanes134316093334502/?rf=183682884984236>.

* A new Schulman's Movie Bowl Grille is coming to Denison, Texas. A fall 2018 opening is planned for the 66,000-sq.-ft. facility, which will include 24 bowling lanes; nine all-digital, dine-in movie theaters with reclining seats; a 6,000-sq.-ft. interactive arcade; a multi-level, high-definition laser tag center, and a full-service restaurant. Schulman's MBG centers currently are in operation in the Texas cities of Corsicana and Bay City. A story on the Schulman family's Film Alley concept in Weatherford, Texas, was featured in the March issue of BJI.

* There was an excellent follow-up story to BJI's and BCM's reporting on Max Bowl's contribution to the Hurricane

Harvey relief efforts in the Los Angeles Times. You can read it here: <http://www.latimes.com/nation/la-na-texas-harvey-bowling-20170831-story.html>.

* The Logan Square neighborhood of Chicago soon will be home to a craft cocktail bar called The Pink Squirrel. The bar will feature a 1960s supper club theme and retro drinks that fit the theme. Also featured will be ice cream cocktails, a walk-up window serving non-alcoholic ice cream drinks, and two bowling lanes. In a statement, co-owner Dustin Drankiewicz, a native of Milwaukee, said, "I grew up around 50- to 100-year-old bowling alleys and taverns like Holler House, Bob-E-Lanes and Koz's Mini Bowling."

Other News You Can Use...

* For the third time in her career, Shannon O'Keefe found herself on the television set of a major bowling championship, but this time it was as the winner of the 2017 Smithfield PWBA Tour Championship, the first major title of her career. The 38-year-old right-hander struck six times in the first seven frames of the title match against Kelly Kulick on Wednesday, and claimed her sixth PWBA Tour title by a 222-203 margin. The win brought O'Keefe \$20,000, while Kulick took home \$10,000 as the runner-up. Full report: <http://www.bowlersjournal.com/okeefe-overwhelmed-by-pwba-tour-championship-win/>.






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