Our 65th Year THE SOUTHWEST BOWLER'S WEEKLY SOURCE OF COMMUNICATION AND RECOGNITION



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Upcoming PBA Regional Tour RPI Events

Spots Available to Compete in PBA Regional Players Invitational Qualifier Events



By: JLAUFER

New York, NY - Competition for spots in the PBA Regional Players Invitational (RPI) continues as players acquire points throughout the 2021 PBA Regional Tour season.

Since January 1, players have been competing in open field regional events and have until December 5 to earn points to qualify for the special event. The top eight players in points

from the South, East, Midwest, West, Central and Southwest, plus the top six players from the Northwest will automatically earn a spot.

In addition to the top 54 regional players, 26 senior bowlers will also earn spots in the RPI, including the top four seniors in points from the South, East, Midwest, West, Central, and Southwest, and the top two seniors from the

Northwest.

To complete the 120-member field, each region will hold a special RPI Tournament Qualifier to fill the remaining 40 spots. The South Region held it's PBA50 qualifier in July; Darryl Bower of Middletown, Pa. and Marty Berke of Allentown, Pa. finished first and second to qualify for the RPI.

The remaining RPI Tournament Qualifies are open for registration. Players can sign up at www.pba.com/pba-tour/ pba-regional-tour.

Southwest Region: PBA50 Waxahachie Southwest Open (Sept. 24 - Sept. 26) Hilltop Lanes, Waxahachie,

PBA Oklahoma City Open (Oct. 1 – Oct. 3) Planet Bowl, Oklahoma City,

South Region:

Continued on Page 5

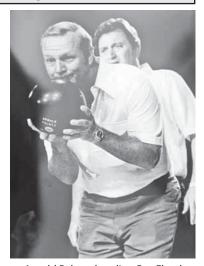
Just Paying Attention

By Mark London Mark@TheBowlingNews.net



In sports, branding in a marketing sense was for promoting team support, and in a way a much more recent phenomenon. Once individual star athletes emerged starting with the days of Babe Ruth one hundred years ago, companies would ask these very recognizable players to endorse its products plus help the athlete make a few extra dollars. Once the initial ad campaign was successful, this led to more endorsement opportunities from other companies, increasing the athlete's visibility and personal brand.

Once television became the primary mass media in the 1960's, one could more closely identify with the on-field persona of athletes, potentially



Arnold Palmer bowling Ray Floyd increasing endorsement opportunities. Knowing the strength of the eye of the camera that Continued on Page 2

Collegiate TELLES Ticker



COLLEGIATE

By: Aaron Smith

ARLINGTON, TX - The 2021-2022 United States Bowling Congress Collegiate season got underway last weekend, with the Madonna women and Bowling Green State men starting the year with wins at

Inside:

Youth USA Bowling **Regional Schedule Announced** Page 3

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the RU Warrior Fall Classic in Troy, Michigan.

The event featured nine women's varsity teams and 10 men's varsity programs. Teams bowled four traditional games and 16 Baker games, with total pinfall determining the winner in each division.

In the women's division, Madonna held a 26-pin lead over Concordia after the traditional block but put together a 315-pin victory based on the strength of its Baker block, rolling to the top spot with a 6,537 total.

Concordia held on to second place with 6,222, while Spring Arbor moved up two spots during Baker competition to take third with 6,193.

Madonna's Emily Gurin was the only student-athlete in the women's field to average more than 200 during the four-game traditional block, posting an

835 total (208.75 average) to earn top individual honors.

Gurin was followed in the individual standings by Concordia's Shannon Geiger (772), Spring Arbor's Montana Hernandez (765), Concordia's Isabell Cooley (759) and Rochester's Sarah Lyerla (729).

Bowling Green State ascended to the top of the men's standings during its Baker block, making up a 90-pin deficit to Aquinas after four traditional games. The Falcons averaged more than 194 during Baker competition to claim the top spot with a 6,977 total.

Concordia charged into second place with 6,949, and Aquinas finished in third with 6.815.

In the men's individual standings, Michigan-Dearborn's Stephen Strzalkowski rolled

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There's Always Hope In The Midst Of Tragedy

As I was catching up on some past issues of TheBowlingNews.net out of Dallas/ Ft. Worth, an article by Mark London caught my eye in his "Just Paying Attention" column. "The 1991 PBA Winter Tour swing had some odd and unique moments never seen before or since," wrote London. There was John Mazza picking up the 7-10 split, a feat that has proven to be much more rare than rolling a perfect game on television; and there was also Del Ballard's infamous gutter ball at the Fair Lanes Open, handing Pete Weber the title on

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American Recreation Centers Earthquake Relief (1989)

JUST PAYING ATTENTION

Continued from Page 1

never blinks, agent representation began to emerge presenting themselves to help athletes who wish to pursue this avenue get endorsements. This opened more doors for athletes as well, who wanted to build a business out of marketing during and after one's athletic career.

Television brought more impact than print media at the time, showing off more persona than ever before. The earliest example was golf's Arnold Palmer, along with Jack Nicklaus and Gary Player, were signed in 1960 as the first three athletes by Mark McCormack to his International Marketing Group (IMG), a company representing athletes for endorsement and other business endeavors.

With the rapid expansion of television's reach in the decade, even agencies who had represented entertainers saw the emerging power of sports figures.

There are four examples of bowlers who have been featured in ads with a national reach outside

the industry, but it was their recognition to those outside bowling that got them an opportunity.

The most recent bowler with outside media exposure was Kelly Kulick after her historic 2010 PBA Tournament of Champions win. She was featured in

a Bridgestone Tire commercial (https://www.youtube.com/ watch?v=TAgTSRsD0jc), and as a subject in ESPN's Magazine "The Body" issue. I'm not sure if the producers meant to, but the Bridgestone ad pays an homage to the AMF Impact KE-21 ad I mentioned in last week's column, showing a ball roll through three full racks of pins on a lane. A bit of Kulick's personality was on display at the end of the ad as she playfully wrestled the ball made of tire tread from a Bridgestone technician.

When Choice Hotels was a PBA sponsor in the 1990's, their TV ad campaign showed various recognizable celebrities popping out of closed suitcases explaining advantages for travelers over age 50 staying at a Choice Hotel property, among them were Dick Weber (https://www.youtube.com/ watch?v= -DW6pXwvEFk), and Nelson Burton, Jr(https://www. voutube.com/watch?v= NFusUTYZFc. Other celebs featured in this campaign were comedian Don Adams and everyone's favorite letter revealer, Vanna White, The Flying Wallendas, motorcycle daredevil Evil Knievel, Buffalo Bob and Howdy Doody, and Sonny Bono.

In the 1980's, Miller Lite beer ran one of the more colorful and memorable campaigns in television history. Featuring retired athletes and other sports personalities, it's humor alone made the ads truly must-see

television. And yes, Virginia, bowling had a representative, too. Don Carter was seen keeping score in the Lite bowling tournament ad

(https://www.youtube.com/ watch?v=J6SBtg9VQ9M),

the banquet ad (https:// www.voutube.com/ watch?v= tI5P_unnW6Y), then featured in

his own memorable ad, set up from the can opening scene in the banquet ad

(https://www.youtube. com/watch?v= ufUioUM8LUs). In case you were watching closely, Carter and Rodney Dangerfield wore the signature Carter bowling glove, and Dick Butkus wore a standard Ebonite wrist support in the bowling tourney commercial. Wouldn't be surprised of Dangerfield and Butkus got a little compensation for wearing them.

That was not the first national beer ad with a bowler. In 1970, reigning PBA Player of the Year Billy Hardwick was featured in a Miller High Life commercial, in what is believed to be the first and last ad showing a current active athlete in an alcohol ad (https://www.youtube.com/ watch?v= lBQ4bm-E8-E). The practice of a current athlete in alcohol ad was dropped, fearing it was sending the message of alcohol use making one successful.

Then a couple of weeks later, Mike Miller of Albuquerque,

New Mexico, became the first

bowler to win a PBA National

banned from competition in

later came a surreal moment

Open trophy aloft, only to see the figurine on the trophy fall

prior decades. "Two weeks

as Pete Weber held his U.S.

off and shatter in the telecast's final seconds," London

continued.

title without putting his thumb in the ball, a procedure that probably would have had him

DAVE'S CORNER

Continued from Page 1

a silver platter.

The importance of Arnold Palmer and individual marketing cannot be overlooked. He and McCormack started the business model still in use today. One of Palmer's recent contributions to pop culture and consumer goods was the license deal with Arizona Tea to market Palmer's personal favorite drink that bears his name to grocery stores everywhere for the last twenty years.

ESPN gave a Palmer a tip of the cap by featuring him in one of its "This Is SportsCenter" spots. It showed Palmer and his caddie walking through the ESPN cafeteria line to the beverage area, stopping to pour ice tea and lemonade in a glass while anchors Stuart Scott and Scott Van Pelt stood next in line admiring what they had just seen. The success of the drink can be measured this way, besides Arizona Tea sales, there have been no fewer than eight similar drinks produced by competitors.

In today's social media world, marketing the individual is certainly easier, start a fan page on one or several social media sites and use the site provided tools to market the page to the desired audience. A big issue is since there are so many more similar individual pages, it can be a

challenge to make one page

stand out over another. Here is where visitor interaction can

Many bowlers do an equipment giveaway, often using a contest guessing that bowler's next league series with the closest guess winning the piece of equipment. Other common tools are Facebook Live streams and prerecorded videos showing off the latest ball or answering viewer questions.

Success of a given page can depend on the personality, drive, and time availability of the subject. One formula of success goes back to Palmer himself. In an New York Times interview near the end of his life, McCormack gave five Palmer attributes leading to his appeal and marketability. In no particular order, his good looks; his relatively modest background, the way he played golf, taking risks and wearing his emotions on his sleeve; his involvement in a string of exciting finishes in early televised tournaments; and his affability.

All in all, he was a pretty easy example for us yinzers to follow.

Next week in the October SW Edition, JPA looks at how presentation of large-scale sports events have changed, even since bowling's last arena

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swing was an occurrence even Hollywood could not have assembled. Two minutes into the telecast, we saw a shot of outside Riviera Lanes in Fairlawn, Ohio, and its famed

'But what ended the winter

sign above the entrance doors with Schenkel, Bo Burton, and members of the Fairlawn Fire and Police Departments, scouting the building for a bomb threat phoned in to the center minutes before airtime," said

Among the audience camped out in the lot across the street was yours truly, attending my first Tournament of Champions as an executive, rather than a

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EUSBC

NORTH CENTRAL TEXAS

2020-2021 NCTUSBC Hall of Fame **Nominations**

We are now accepting nominations for the NCTUSBC Hall of Fame and Youth Bowlers of the Year.

> Visit our website www.nctusbc.com for nomination forms.

For More Information, Contact NCTUSBC: Terry Taylor 817.385.8326 email: nctusbc@bowl.com

TOUR Su Sta

Men Rodney Black, Forum Bowl	
Women Genie Franklin, Forum Bowl	









Weekly doubles tournament (any combo)
Handicap 90% of 450 | Handicap 90% of 225 for individual pots and brackets

'20 - '21 highest book 21+ games OR if no '20-'21 average, current league average with 21+ games will be used OR If no current league average, bowler will use 225 scratch. (VoT averages will NOT be used) | A Money Monday's

tournament average is set after 9 qualifying games Players' average may be adjusted at Tournament Director's discretion Tournament Director has final say in all disputes and results. Sign up on the Facebook Event page or call JB's Allen Bowl @ 972-727-9108

USA Bowling Regional Schedule Announced for 2021-2022 Season

ARLINGTON, Texas - Youth athletes ready for team competition and the opportunity to advance to the USA Bowling National Championships can register for upcoming regional tournaments for the 2021-2022

The 16-event regional schedule for the USA Bowling program will get underway in October, with the first event being held in the Southeast region at Buffaloe Lanes North in Raleigh, North Carolina, on Oct. 16-17.

Teams competing in the 12-and-under (U12) and 15-andunder (U15) divisions will have the chance to qualify for the 2022 USA Bowling Na-

tional Championships, which is scheduled to take place July 13-15 during the Junior Gold Championships near Grand Rapids, Michigan.

The winning team in each age-based division will earn a spot at the national event.

The schedule of USA Bowling Regional events with dates, region, center and city:

- Oct. 16-17 Southeast, Buffaloe Lanes North, Raleigh,
- Oct. 24 Ohio Valley, Poelking Lanes South, Dayton,
- Oct. 30-31 Atlantic East, Murfreesboro Strike & Spare, Murfreesboro, Tenn.
- Nov. 6-7 Upper Midwest, Bowlerama Lanes, Des Moines,

SENIORS

Don Hoyle 242-671, Karen Hoyle



- Nov. 21 Lower Great Lakes, Mike Aulby's Arrowhead Bowl, Lafayette, Ind.
- Dec. 11-12 Northeast, Rab's Country Lanes, Staten Island, N.Y.
- Jan. 8-9 Coastal South, Aloma Bowl, Winter Park, Fla.
- Jan. 22-23 Heartland, Pheasant Lanes, Bloomington,
- Jan. 30 Southwest, Mira Mesa Lanes, San Diego
- Feb. 12-13 Upper Great Lakes, Concord Lanes, S. St. Paul. Minn.
- Feb. 27 South Central, Sooner Bowling Center, Norman. Okla.
- March 6 Pacific, Paradise Lanes, Tacoma, Wash.
 - March 20 New England, Continued on Page 4

At Forum Bowl

Black sweeps with 791, Franklin racks up 762

215-603.

Herr 300, Wilson 297

Rodney Black outscored the competition last week at Forum Bowl with a high-powered 259-278-254 = 791 Forum Classic

Genie Franklin led the ladies with a chart-topping 237-247-278 = 762 Wednesday Night Mixed

Tony Herr earned high-game honors with an award-winning perfecto while Deneen Wilson took runner-up accolades with a near-perfect 297 solo.

HONOR ROLL

Sheila Burger 238-590, Rich Rucks (9 pin) 284-803, Kelly Harris (9 pin) 231-648, Tyrone Cox 236-660, Marilyn Fattor 203-558, Ira Bassett 237-677, Deneen Wilson 724, Chandler Clark 179-476.

Julie Ramirez 159-471, Phil Chovanec 277-727, Karen Hoyle 228-644, Dennis Brickman280-698, Ray Sauls 258-663, Deneen Wilson 235-619, Tony Herr 713, Dena Buffington 246-675.

Justin Bui 269-760, Ray Henderson (9 pin) 284-750, Sherri Clemmer (9 pin) 275-650, Russell Williams 259-725, Dani Taras 235-640, Willie Shephard 279-737, Karen Beich 173-451.

Arvese McGraw 224-636, Dwight Moore 268-733, Deneen Wilson 246-638, Steve Bednarek 278-706, Jenise Lockhart 258-618, Robert Perez, Sr. 234-627, Christina Seresero 181-490.

Tony Velasquez 258-678, Vicki Williams 170-487, Bruce Taylor 184-536, Donna Soto 132-325, Will Covington 221-606, Keri Cramer 160-406.









Dallas USBC Youth Scores

Annika Svedvik topped the Dallas-area USBC youth bowling for the week with an impressive 225-202-185 = 612 Youth Mania series at JB's Allen Bowl.

Alberto Svedvik, also from JB's Allen Bowl, paced the guys with a powerful 211-222-176 = 609 set.

At JB's Allen Bowl – Cooper Powell 125-366, Joshua Breidenthal 191-407, Sarah Mukaida 163-423, Bryan Coggins 189-531, Lydia Breidenthal 150-439, Annika Steinway 99-264, Cooper Powell 154-420, Cayson Martin 121-353, Hayden McBride 173-503, Payton Lamp 90-234, David Winchester 218-478

At Lions Lanes – Morgan Hopkins 166-483, Charlie Rogers 182-476, Manny Escobar 140-370, Gavin Crockett 103-291, Erin Guy 103-248, Beryl Odlozil 72-198.

At Plano Super Bowl – Santi Quintero 184-475, Isabella Rivera 150-391, Sully Jones 192-499, Marisa Munguia

198-506, Andrew Sly 223-558, DenAsia Bellew 156-437, Tiger Bruney 172-478, Nicole Phan 138-384, Maverick Beagle 192-468, DenAsia Bellew 128-378, Amari Browder 156-453, Ava Sullivan 141-361, Ethan Radcliffe 186-504, Roanah Abeleda 186-488, Dawson Byrd 206-550, Kari Beyer 156-455, Treavor Thompson 156-428, Luke Henke 247-561, Yaki Guerrero 122-327, C J Samples 180-470, Madi Damer 205-501, Abel Pate (2 games) 77-171, Livi Lucas (2 games) 83-165.

At Strikz – Kevin Martinez 206-546, Tyler Keeton 206-520, Russ Johsnon 160-403, Jakob Harputczyk 150-419, Logan Solis 161-461, Owen Smullen 179-438, Turner Spofford 177-416, Jake Sullivan 174-474, Caleb Stovall 170-460, Enrique Arredondo 163-474, Tori Franklin 257-586, Alexia Moon 193-513, Julia Rouse 143-361, Madison Damer 155-434, Gabriela Gamboa 140-373, Jayme Brooks 114-331, Emily Mendez 132-361.

USA BOWLING YOUTH

Continued from Page 3

Walnut Hill Bowl, Woonsocket, R.I.

- March 27 Mountain, King Pin Lanes, Colorado Springs
- April 2-3 Midwest, West Acres Bowling Center, Wichita

• April 9-10 - South, Vestavia Bowl, Birmingham, Ala.

To register teams for a regional event, visit BOWL. com/USABowling and select Regional Tournaments.

Teams will bowl eight round-robin Baker matches to determine seeding for the double-elimination bracket at each regional competition. Bracket matches will be decided through a best-of-three Baker format, until a champion is determined in each division.

Single-day events will include both the seeding and match-play rounds. Two-day events will have the seeding round on the first day, with all teams returning on the second day for bracket play.

With team lineups during USA Bowling competition consisting of just four players, the events will feature a modified Baker format. The first two bowlers in the lineup each bowl three frames (1-5-9 and 2-6-10,

Continued on Page 7

NCTUSBC Youth Scores

William Jewell III led the Fort Worth-area USBC youth bowling last week with a booming 245/679 Forum Strikers series at Forum Bowl.

Samantha Brown paced the girls with a sky-high 242/590 Strikers set at Forum Bowl.

YOUTH TOURNAMENT SCHEDULE

Lone Star Invitational Youth Classic Oct. 9-10

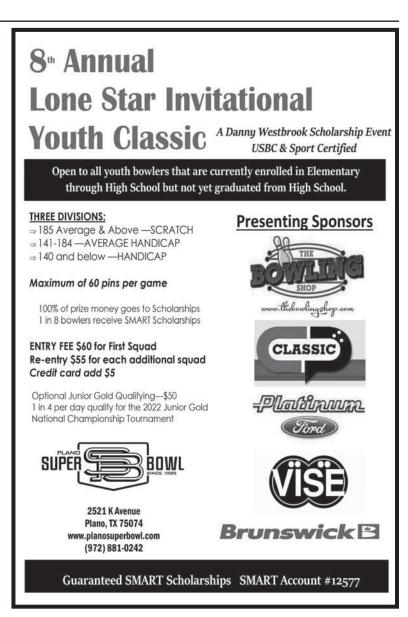
Plano Super Bowl, Plano, TX Contact: Dino Castillo or Joyce Claus youthleagues@planosuperbowl.com

Ballard Bowling Academy Presents The Experience: Bowling.Youth. Passion Nov. 21

Cityview Lanes, Fort Worth, TX Contact: Terry and Tina Taylor www.nctusbc.com

Barnes Thanksgiving Classic Nov. 26-28 Plano Super Bowl, Plano, TX Contact: Chris Barnes or Joyce Claus youthleagues@planosuperbowl.com

Dallas Open
Dec. 17-19
USA Bowl, Dallas, TX
Contact: Josh Modelo
joshua.modelo@usabowldallas.com



At Cowtown Bowling Palace – Jake Swift 255, Gyanna Simmons 174-483, Lucas Helka 246-638, Sarah Epperson 118, Angel Orozco 226, Gabriel Marquez 124, Kaydence Rinebold 128, James Cain 112, Kyndal Smith 118, Christian Askins 98, Alora Redwine 114, Michael Kelley 108, Sarah Kelley 111, Kenrick Willianson 94, Elizabeth Cain 98, Bryson White 90, Remme White 94.

At Forum Bowl – Rickey Deckard 90-156, Shanti Ray 73-146, Colton Brown 104-270, Lindsey George 93-229.

Lane Laughter



PBA REGIONAL RPI

Continued from Page 1

PBA Strike It Big Oviedo RPI South Open (Oct. 1 – Oct. 3) Oveido Bowling Center, Oviedo, Fla.

Central Region:

PBA50 Mel Westrich Memorial/Brunswick Central Open (Oct. 1 - Oct. 3)

Delphos Recreation Center, Delphos, Ohio

PBA Bluffton Central Open (Oct. 8 - Oct. 10)

EZ Bowl, Bluffton, Ind. East Region:

PBA AMF Strathmore Lanes RPI Open (Oct. 1 – Oct. 3) **AMF Strathmore Lanes,**

Aberdeen, N.J. **PBA50 Boulevard Lanes**

Open (Nov. 5 - Nov. 7) Boulevard Bowl, Schenectady, N.Y.

West Region:

PBA50 Earl Anthony Classic (Oct. 8. - Oct. 10)

Earl Anthony's Dublin Bowl, Dublin, Calif

PBA Earl Anthony Classic

(Oct. 8. – Oct. 10) Earl Anthony's Dublin Bowl,

Dublin, Calif Northwest Region: PBA50 Gary Mage Classic

(Oct. 15 – Oct. 17) Paradise Lanes, Tacoma,

PBA Jim Kent Memorial (Oct. 15 - Oct. 17)

Paradise Lanes, Tacoma, Wash.

Midwest Region: PBA Plaza Bowl RPI Midwest Open (Nov. 5 – Nov. 7) Plaza Bowl, Clinton, Iowa

PBA50 Greater Freeport Midwest RPI Open (Dec. 3 -

At Plano Super Bowl

DAVE'S CORNER

Continued from Page 2

bowler. It was a bizarre moment in my life, marked by the intense irrational behavior of some, but an almost unbelievable calm by the majority in attendance.

As I continued reading London's column, I thought back to times in my bowling life when I had been in the midst of a tragic event. The first was while stationed in the Pacific Northwest and working for AMF Bowling Centers in sales and promotion for their locations along Interstate 5 in Washington and Oregon. It was in May of 1980 when Mt. St. Helens literally blew its top, and spewed rock and ash

4 Seasons Bowling Center, Freeport, Ill.

The RPI will take place Jan. 2 - Jan. 5 at South Point Hotel and Casino in Las Vegas with a total prize fund of \$100,000.

that covered the entire area for weeks.

Everything came to a screeching halt, as driving was virtually impossible due to the darkness and ash that wreaked havoc with vehicle engines. When it rained, as it often does in that part of the country, the drops were like pellets of mud, which further exacerbated the strain on vehicular travel. It was eerily similar to the COVID-19 scare, except that no mandate to shut down was

necessary. Unlike the Mt. St. Helens eruption, which had been sending warning signals for about a month prior to the major eruption, the bomb scare at Riviera Lanes was announced just minutes before the television broadcast. What we learned later from ABC announcer Chris

Players in the top 50 PBA **National Tour Points List after** the completion of the 2021 PBA Summer Tour will not be eligible to bowl in the RPI Finals.

At JB's Allen Bowl

Biedebach and Box tie with 757, Campbell snags 685

John Biedebach and Jacob Box shared the high-series contest last week at JB's Allen Bowl by hammering out hefty 757. Biedebach fired games of 236-279-242 in Friday 4 Play action while Box downed games of 257-267-233 for an Allen TNT series.

Beth Campbell captured the top spot on the honor roll for the ladies with a powerful 216-245-

224 = 685 Wednesday Match Play set.

HONOR ROLL

Brian Vaughn 268-725, Elynn Boss 224-616, Derek Ray 279-741, Derek Schaab 258-750, Monica Holley 244-674, Chris Russell 268-734, Cindy Powell 225-631, Sandy Boylson 221-478.

Heather Nedved 210-598, Trevor Mielock 256-674, Penney Powell 185-537.

SENIORS

Eric Waninger 231-644, Jeanette Hooper 201-556, George Holland 239-638, Maria Robeson 163-451.

Schenkel was that there was a bomb that had been found and detonated at the previous weeks show in Windsor Locks, Connecticut.

The calm that was shared by all of the participants that day at Riviera Lanes was impressive. Even after the news about the bomb detonation at Windsor Locks was revealed from the previous week, their demeanor was unflappable. Amleto Mona-celli, David Ozio, Mike Miller, Scott Devers and Chris Warren

returned to the building, along with the entire audience! Not even one person left after the 40-minute delay.

Another event which brought a huge amount of hope in the midst of tragedy in my life occurred in 1989, where I had recently assumed the duties of marketing for American Recreation Centers in Sacramento, California. While I was sitting in my office, finishing up a few loose ends for the day

Continued on Page 6



S Lavery-Spahr explodes with 774, Lemoine snaps 706

Sean Lavery-Spahr posted power-laden 249-257-268 = 774 Jack & Jill series to take top billing on the honor roll for the week at Plano Super Bowl Lanes.

Lisa Lemoine, Lavery-Spahr's league mate, lit up the ladies' race with a sparkling 231-265-210 = 706 set.

HONOR ROLL

Keith Beagle 201-573, Lindsay Gable 245-617. Chris Russell 232-660. Brenda Snyder 199-520, Robert Eidenier (4 games) 217-803, Kaylee Switzer (4 games) 86-300, Matthew Cregg

Sheri Scroggins 221-558, Kevin Higar 254-654, Diane Halterman 168-459, James Goetz 235-639, Brittany Trumbo 212-606, Matt Tamez 258-720, Brandy Plaxco 210-608, Geoff Martin (4 games) 247-923.

Anita Spolar (4 games) 189-705, Dave Cook 258-709, Diane Wallentine 186-538, Bob Lawson 235-630, Michelle VanGilder 209-579, Jimmy Dean 225-617, Diane Halterman 192-490.

David Hickman 290-751, Christi Nedved 255-645, Dottie Culpon 210-557, Don Coble 268-770, Peyton Land 235-656, Christy Woods 244-613, John McCall 234-532, Nancy Chalker

Linda Blain 227-635, Len Goldman 190-505, Sandee Lowe 167-447, David Cogburn 245-686, Dottie Culpon 198-535. Butch Warren 279-720, Michelle Hensarling 214-627, Brad Odell 245-641.

Debbie Whitson 181-527, Steve Furhman 247-659, Beverly Houston 202-566, Tim Crowe (4 games) 268-1024, Ashley Crowe (4 games) 235-809, Sange Chen 245-673, Michelle VanGilder

Sann Phan 279-715, Debbie Thompson 228-565, Will Plagens 249-717, Kaitlin Williams 241-612

2021 Fall Leagues



Day / Time	Date	League	Price*	Lineage	Team	Sanctioned	Details	Meeting
Sunday								
6:30 PM	Sep-12	Grub, Pub & Roll	\$25.00	\$20.00	4-Mixed	No	Short Season! Food & Drinks included! New!	9/12 5:45 PM
Monday								
10:30 AM	N/A	Senior Drop-In	\$9.00	\$9.00	NA	No	Drop-In League (Off Oct 11 - Nov 15)	N/A
6:00 PM	Sep-13	Monday Mixers	\$16.00	\$12.00	4-Mixed	Yes	Great for Beginners	8/30 6:00 PM
9:00 PM	Sep-13	Classic Trios	\$30.00		3-Any	Yes	Competative with side tournaments the season!	9/13 8:15 PM
Tuesday								
10:30 AM	Sep-7	Calvary Hill Baptist	\$6.00	\$6.00	3-Any	No	2 games, casual, no prize fund	NA
1:00 PM	Sep-7	Rolling Rocks	\$11.00	\$9.00	3-Any	Yes	Senior - 50 and up, Space Limited-Register Early	9/7 12:30 PM
6:30 PM	Sep-14	Hits & Misses	\$17.00	\$12.00	4-Any	Yes	Social, Competative, Fun	9/14 6:00 PM
Wednesday								
10:30 AM	Sep-1	Wednesday Women	\$12.00	\$9.00	3-Women	Yes	Ladies Only, Great for Beginners	8/25 10:30 AM
10:30 AM	Sep-8	St Patrick's Ladies	\$12.00		4-Women	No	Ladies Only, Great for Beginners	NA
6:00 PM	Sep-8	Wednesday Mixers	\$20.00	\$12.00	4-Mixed	Yes	Great for Beginners, Space Limited - Register Early	9/1 6:00 PM
6:30 PM	Sep-1	Wednesday Fun Fours	\$22.00	\$10.00	4-Any	Yes	Social and Fun, Space Limited - Register Early	8/25 6:30 AM
Thursday								
11:00 AM	Sep-9	Young at Heart	\$12.00	\$9.00	3-Mixed	Yes	Senior - 50 and up	9/9 10:30 AM
6:30 PM	Sep-9	Thursday Fun Fours	\$22.00	\$12.00	4-Mixed	Yes	FULL - Waitlist available	9/2 6:30 PM
Friday								
10:30 AM	Sep-10	9 Pin No Tap	\$12.00	\$9.00	3-Any	Yes	Senior - 50 and up, No-Tap Scoring	9/10 10:00 AN
6:30 PM	Sep-10	Friday Night No-Tap	\$20.00	\$12.00	2-Any	No	No-Tap, Fun, Great for beginners, Short Season	9/10 6:00 PM
Baturday								
10:15 AM	Sep-11	Striker's Strikers	\$12.00	\$9.00	3-Any	Yes	Under 18, SMART Scholarships	9/11 10:00 AM
10:15 AM	Sep-11	Striker's Bumpers	\$9.00	\$6.00	NA	Yes	Up to age 7, SMART Scholarships, 2 games	9/11 10:00 AN
							+ Defense authi	not to langua vat

Prices subject to league vote

Rowlett Bowl-a-Rama - 5021 Lakeview Parkway, Rowlett, TX 75088

For questions or additional information, contact our League Director - Janice Olick Phone: 972-475-7080 ext 103 Email: leagues@rowlettbowlarama.com

NEW RENOVATIONS UNDERWAY! FALL LEAGUES NOW FORMING



New Lanes, Masking Units, Approaches and Scoring are DONE!! More Renovations Underway!

As an added bonus to our league bowlers, Red Bird Lanes will award \$1,000.00 for the first 300 game and \$1,000.00 for the first 800 series bowled during regularly scheduled league play on our new BRUNSWICK Prolane lanes. Complete details of this award challenge will be available at Red Bird Lanes.

We hope that you are as excited as we are and hope that you will stop by and check on our progress as we go.

Lois, Billy Joe and Lauren - Red Bird Lanes, 48 years strong!

1114 S. Main, Duncanville 972-298-7143

FALL 2021 LEAGUE SCHEDULE

Bowling Time	League Name	Starting Date	Number on Team	
	MO	NDAY	7.	
6:30 p.m.	Monday Night Mixers	September 13	Mixed	4
6:30 p.m.	Let's Have-A-Ball	August 30	Mixed	4
	TUE	SDAY		
9:30 a.m.	Tuesday VIPs	August 31	50+ Mixed	4
6:30 p.m.	Tropical Tuesdays	September 7	Mixed	4
7 p.m.	Storm Scratch Trios	September 7	190+ avg.	3
	WEDN	IESDAY	7	
6:30 p.m.	Wednesday Winners	September 8	Mixed	4
7 p.m.	Classic Trios	September 8	Mixed	3
	THUR	SDAYS		
9:30 a.m.	Thursday Twighlighters	September 2	50+ Mixed	4
12:30 p.m.	Coaches	September 9	Mixed	3
6:30 p.m.	Thirsty Thursdays	July 22	Mixed	4
6:30 p.m.	Just 4 Fun	September 9	Mixed	4
	FR	DAY	2	
6:30 p.m.	Funky Town Friday	September 10	Mixed	4
	SATL	JRDAY		
9:30 a.m.	Youth Leagues	September 11	age 17 or less	3-4
				100
	WTOWA		ebook &	20

DAVE'S CORNER

Continued from Page 5

and looking forward to getting home to watch the third game of the World Series between the San Francisco Giants and the Oakland Athletics, Comptroller Charlie Helton stuck his head in my office and said there had been a severe earthquake in the San Francisco Bay Area.

Because earthquakes are just a way of life in California, like hurricanes on the east coast or tornadoes in the heartland, we really didn't think much about it and closed up shop. When I got home and turned on the television to watch the World Series, I realized that this was not your average earthquake.

One of the first things that we did from a public relations standpoint was to arrange a fundraiser at all of the American Recreation Centers in California and Texas. We called it "The Bay Area Earthquake Relief Bowlathon." We dedicated a four-hour period at the centers, and all of the bowling receipts were donated to the American Red Cross. Including personal contributions, we raised more than \$25,000 for the earthquake relief efforts.

Many years later, an event that would forever change my life occurred while I was working for **Nationwide Bowling Corporation** in the New York Metropolitan Area. It was a beautiful summer day in September as I was making my 25-mile commute from Edison, New Jersey, towards our corporate headquarters in Jersey City. Suddenly, and without warning, there was a swarm of unmarked cars with sequential infrared lights on their dashboard, passing on both the left and right shoulders of the road.

I remember thinking to myself that there must be a gigantic traf-



fic accident ahead, and I tuned in the radio as I approached the turn for New York City onto the Casiano Memorial Bridge. That's when I noticed smoke coming from the World Trade Center, as the radio announcer proclaimed that a plane had hit the north tower. Traffic came to a virtual stop, except for the occasional swarm of unmarked cars that continued to travel on the shoulders at high speed.

As I slowly moved toward
New York City, the Casiano
Bridge eerily pointed my car directly at the twin towers. When I
was near the top of the steel arch
bridge, a flash of light caught
my eye as word came across
the radio waves that the second
tower had been hit by a different
plane. That's when I realized that
the world had forever changed.

the world had forever changed.

The next day we made plans for an event to benefit the American Red Cross. I pulled out the game plan that we had used 12 years earlier in California and Texas, in announcing a "Strike Out Terrorism" fundraiser. Although we originally announced that one-half of the proceeds from our four-hour promotion were to be donated to the Red Cross, the owner of Nationwide Bowling Corporation did ultimately donate all of the

thousands of dollars that were generated.

I often wonder why I've moved so many times in my life, and why those moves have been associated with such catastrophic events as earthquakes, volcanic eruptions and acts of terrorism. Whenever I would call my Mom after one of these events, with anxiety in my voice, she would always reply by saying, "Never worry, for God is in control."

The heart of man develops his way.

But the Lord directs his steps. -Proverbs 16:9

(Portions of the above story appeared in the January 2020 edition of BCM Magazine, and are reprinted with permission)

COLLEGIATE TICKER

Continued from Page 1

246 in his final game to edge the field for the top spot with an 865 total. a 216.3 average.

The next four competitors in the standings finished within 15 pins of Strzalkowski, with Cornerstone's Nicholas Slagter (857), Spring Arbor's Shane Hill (854), Bowling Green State's Derek May (853) and Rochester's Brian Shimabukuro (850) finishing in the top five.

For full results, visit www.

At Red Bird Lanes

White fields 299/788, Chalmers logs 603

Phillip White headed the leader boards last week at Red Bird Lanes by logging an award-winning 213-276-299 = 788 Tuesday Men's Commercial series.

Angela Chalmers stately 181-236-186 = 603 Bits & Pieces set led the ladies honor roll.

HONOR ROLL

Pam Lane 215-556, Lori Gast 202-563, Jarrod Urban 268-703, Tim McGlothin (9 pin, no tap, 4 games) 290-1076, Susan McGlothin (9 pin, no tap, 4 games) 222-702, Gloria Molina 162-465.

Naomi Townsend 180-473, Mike Tisza 240-624, Karen Strang 189-471, Billy Cathey 248-644, Darnette Hardin 199-585, Michael O'Brien 232-608, Cindy Howell 199-538, Michael Kirton 245-640.

Sandra Roath 162-473, Billy Cathey 256-734, Debbie Cathey 206-569, Glenn Goodrich 227-613, Tyree Jennings, Jr. 222-622, B J Jennings 162-462, Billy Cathey 247-710, Brittany Pope 190-494.

At Cowtown Bowling Palace Eigranting rounds un

Fiorentino rounds up 745, Teel hammers 673

McCracken 299, Patton, Walton, Jr. 298

Tyler Fiorentino rounded up the top scores of the week at Cowtown Bowling Palace after pocketing 223-288-234 = 745 numbers in Storm Bowling Draft Scratch Trio action.

Michelle Teel held the hot hand for the ladies with a powerful 218-232-223 = 673 Funky Town Fridays set.

Micah McCracken captured high-game honors with a nearperfect 299 solo. Michael Patton and Chuck Walton, Jr. took runner-up accolades as they each recorded a 298 game.

HONOR ROLL

Chuck Walton, Jr. 703, Jamie Hines 255-659, Jeff Hurst 279, Wendy VanNoy 200, Marcelino Negrete 266, Fania Cobo 214, Cathy Nelson 213-595, Cody Ulthoff 275, Cory Randell 259.

Unique Edwards 223, Trenton Anderson 259, Mark DeBoer 254, Charlie Bean 289, Michelle Teel 224, Chris Hughes 265, Jamie Hines 215, J J Martin 257, Amy Hart 213, Cherie Deleon 269.

Vernon Smith 289, Miki Jo Parish 268, Thomas Gwin 279, Cathy Nelson 242, Sonny Howard 279, Doug Estes 267, Lina Trubenstein 223, Michael Williams 257, Jackie Craft 214, Jonathan Wood 257.

Amy Adams 200, Dirk Freeseman 222, Diane Dudley 167, Randy Farrior 218, Brandon Henderson 204, Kevin Latimer 265, Jason Hurst 265, Ben Tunnell 259-706, Les Couch 245, Cheryl Couch 179.

Chris Stewart 226, Hayden Nettleton 225.

SENIORS

Dennis Stewart 209, Reva Springfield 182, Gilbert Settle 265, Judy Moss 180, George Hernandez, Sr. 247, Larry Stevenson 246.

USA BOWLING YOUTH

Continued from Page 4

respectively), while the other two team members each bowl two frames (3-7 and 4-8).

Team rosters can feature up to six players, giving each coach the opportunity to bring in substitutes during competition.

ÚSA Bowling Regional tournaments started in 2013, building the foundation of what would lead to the inaugural USA Bowling National Championships in 2016. The national event grew from the USA Bowling program, designed as a team-based youth program to introduce the sport to children.

USA Bowling Leagues share a team-based structure, similar to all youth sports, where young athletes receive instruction, have regular practices with a coach and then compete against other teams during a season of 8-12 weeks.

USA Bowling is a product of the Youth Education Services (YES) Fund, a joint initiative of the Bowling Proprietors' Association of America and the **United States Bowling Congress,** supported by top bowling

At Lions Lanes

Seibel crunches 751, **Hopkins bags 642**

Pete Seibel won high-set honors last week at Lions Lanes by polishing off robust 279-237-235 751 numbers in Big Money Mondays league action.

April Hopkins, also from the Big Money Mondays group, took top honors for the ladies with a rollicking 192-225-225 = 642 outing.

HONOR ROLL

Greg Wolf 258-720, Brian Burkett 244-716, Randy Hawks 269, Jackie Fisher 268-638, Jody Rogers 224-607,

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no tap) 262-676.

Ken Bennett (9 Pin, no tap) 243-656, Ragu Lundgren (9 Pin, no tap) 253-643, Bob Massey 264-629, Chris Lewis 246-687, Mel Goss 268-675, A D Jones 267, April Hopkins 218-629.

Bittle 212-579, Cyndy McKenrick 214, Roger Zaeske 233-670, Bobby Kennedy 226-629, Tice Hopkins 199-574, Amy Watson 224-560, April Hopkins 212.

Wendy Jones 265, Hefty McCoy (9 Pin, no tap) 264-712, Dime Nobles (9 Pin,

Samantha Armstrong 201-585, Lisa

At Strikz

Noll tackles 728, Ellis crafts 600

scoring for the week at Strikz with a hefty 207-254-267 = 728 Monday Mixerz league series.

Sue Ellis paced the ladies with a solid 225-166-209 = 600Morning Glories set.

HONOR ROLL

Loren Tenczar 224-561, Chris Marino 222-580, LaMarr Moss 235-648, Candy Torrey 198-540, Lisa Ulrich 200-517, Debbie Colby 206-554, Ron Rankin 257-609, Robert McGraw 227-622.

Debby Bennett 198-558, Billie Bennett 277-625, Jason Shuffield 226-581, Lyn Davis 208-507, Cindy Liquori 226-552, Mark Johnson 212-584.

Michael McCoy 258-662, Jacki Myrice 178-454, Cathy Eberly 192-486, Barbara Schmidt 165-470, Ann Brabant 186-506, Kathy Bernthal 177-450.

Jeffrey Purkett 238-612, Michael Holtfrerich 255-684, Steve Ray 191-571, Mark Donnelly 241-637, Thom Childers 230-610, Rick Irvine 236-647, Ray Barnes 204-598.

David Kruzich 224-570, Mark Timm 228-581, Mel Newman 194-553, Daryl Ellis 204-533, Dave Taguwa 179-505, David Cohen 170-509, Bob Phillips 216-551, Stuart Kalb 195-558, Richard Stein 213-539.

Sharon Lawrence 211-530, Devin Roy 241-644, Trish Raney 189-501, Debbie Colby 211-568, Loren Tenczar 207-555, Skip Jenkins 234-604, Tommy Davis 225-607.

Lewen Albritton 221-624, Ron Rankin 225-648, Craig Dowd 245-660, Brian Burton 214-602, Jeanie Martilla 192-529, Kyle Hobbs 231-605, Eddie Matthies, Jr. 269-695.

Doug Beebe 233-582, Russ Vulpitta 187-539, Joe Vulpitta 236-633, Dillon Minke 198-521, Brian Hogman 214-544, Brody Kovacs 267-570.

David Gallager 209-580, Jeremiah Scanlan 219-560, Robert Gorrebeeck 207-526. Adam Damer 196-547. Jackson

Trent Goodwin 193-514, Roy Wynne 189-502, James Estes 202-556, Beau Rolfe 192-533, Brett Paul 215-596, Dennis Radcliffe 205-546.

SENIORS

Art Arnold 203-524, Bob Gray 187-514, Tim Johnson 166-482, Ginny Webb

130-367, Cher Pokorny 128-362, Nina Segerstrom 121-341, Donny Segerstrom 183-489, Bob Lanzing 185-459.

June Barnhill 144-400, Monika Nash 138-366, Bonnie Long 144-408, Debbie Buczek 137-383, Larry Froning 165-465, Eunice Burgess 151-410, Connie Johnson 182-434.



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% FRANCHISE FEE PAID AT WEEK 18 TO TOP 2 TEAMS!!!



9 PIN NO TAP TUESDAYS!!

2 MEMBER TEAMS STARTS 7PM Sept 7th September - December LEAGUE Fees \$15 / Week





4 Member Mixed Teams STARTS AT 7PM Sept 8th Fees \$17 / Week \$3 Linage / Game (\$9 Total)

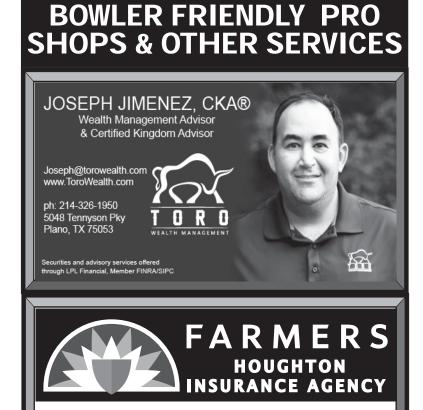
FRIDAY NIGHT PAIRS AND SPARES

4 MEMBER ANY COMBO STARTS AT 7PM Sept 10th Fees \$18 / Week \$2.50 Linage / Game (\$7.50 Total)



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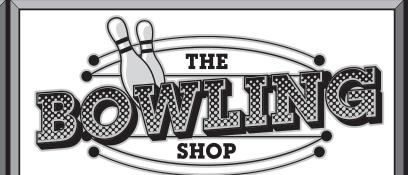
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